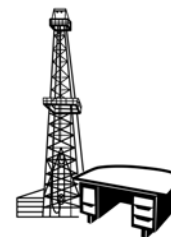





# Association of Desk and Derrick Clubs



## Committee Report for Budget & Planning / Convention

<b>Report of Committee</b>	<b>Marketing</b>		
<b>Meeting</b>	<b>2023 ADDC Pre-Convention Board Meeting</b>	<b>Date</b>	<b>Sept 20 – 24, 2023</b>
<b>Location</b>	<b>Albuquerque, NM</b>		
<b>Items Requiring Vote (<i>state motion</i>), General Consent Decision, or Discussion by Board.</b>			
N/A			
<b>General Information Items</b>			
<ul style="list-style-type: none"> <li>• Marketing budget provided the addition of a “Donate” button on the main page of the ADDC website. This will allow supporters to donate online and can choose who they want to donate to, whether it is a regional meeting or convention.</li> <li>• Marketing budget provided the ability for Convention registration and payment to be online via the ADDC website, members and guests can register.</li> <li>• Marketing Tool: ADDC Business Card template for membership use was emailed and can be found on the website.</li> <li>• Currently working on short video with Membership committee to promote ADDC.</li> </ul>			
<b>Requests for Assistance by the Association Distribution Office</b>			
Please look through your records to see what resources are available. Any historical information would be helpful.			
<b>Requests for Assistance by ADDC Board of Directors or ADDC Committees</b>			
None at this time. ~Helen Trujillo			
<b>Signed</b>			<b>Date</b> <b>08/04/2023</b>

***This form should be completed and forwarded to the ADDC President and the Board Contact.***