



Philana Thompson
 2022 ADDC President
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May 2022

I have just made it home from my second regional visit. At Budget & Planning this year I asked if I could change what my president's gift could be along with reducing the cost of the president gift. One of the intentions was to apply those funds towards the regional visits. With our last regionals and convention being held in 2019 we felt it was important for the president to visit the regions and visit with members who may not be able to attend the convention. I wanted to hear the questions, suggestions, ideas and also to share what the board was doing to help our association when it came to membership retention, gaining new members and of course education.

I was able to meet with the members of Southeast & Central and not only was the hospitality fantastic, the suggestions and ideas on how we continue to move forward were invaluable.

This week I will be visiting my own West Region meeting, with a virtual visit with the Northeast Region to follow two weeks after!

Some resources I would like to share after attending these first two region meetings:

1. Did you know that you can submit your club bulletins to the ADDC President, and they will have them posted to our website? This is a great resource for gathering ideas on how other clubs are engaging members! <https://addc.org/club-bulletins-news/>
2. Did you know that the region reports for the committees are posted to our website? This year's strategic plan focuses on member retention, gaining members and education opportunities, and your committees are playing a key role in working for a stronger future. <https://addc.org/region-meeting-reports/>

We are working hard updating the website, we had some broken links, and each committee has been tasked with reviewing their areas on the website and letting us know what needs to be fixed. If you find any broken or missing links do not hesitate to reach out to me and let me know they are needing to be updated.

In closing, do not forget that your TAXE1 and 990 forms are due for your Regions and US Clubs before May 15, 2022. Please send your confirmation and filing to Shelly Hildebrant at shellyhildebrant@hotmail.com.

Thank you,
Philana Thompson