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WEST REGION DIRECTOR Ingrid Burton

Ingrid Burton
West Region Director
P. O. Box 30301
Midland, TX 79712
greetings.ingrid@gmail.com
432 - 631-1014

January 1, 2022

Good day Club Presidents and Club Members!!!! Yes, I am extremely excited to be writing my first letter as Region Director!

In reading about being a Region Director, the first duty listed is to maintain close contact with the Clubs within the Region, and serve as liaison between the Clubs and the Board of Directors.

So for part 1, I would like to say, please do not hesitate to contact me with any questions or concerns. Club Presidents, be expecting a short, get-to-know-you call in the near future.

I would also like for there to be relationships built between the Clubs, so I am asking all Club Presidents to let me know about proud moments or successful events of your Club to share with other Clubs in my letters.

Part 2, serving as liaison, is a little long this month; there is a lot to share. First, there will be a Budget and Planning Meeting on January 15. Let me know before then if there are any matters you wish to be discussed by the Board.

Second, a note to Club Presidents: please make note of following items that are due or will be due soon:

- New Club Officer
- Program Reports

Third, I would like to inform members about West Region positions. HEY - Lose that negative attitude that you cannot fulfill one of these positions!!! That was my mindset when I was first asked to volunteer - I did not think I was experienced enough or knowledgeable enough. Those are good assets, but the biggest assets and requirements one needs are to have desire and the will to try. And know you will have the support of a dedicated, available, and wonderful group of people, including me, to help you succeed.

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I would love to have at least one volunteer from each Club – challenge here Club Presidents to reach out and to voluntell members! That was done to me and look where I am now! The positions are as follows:

- Club Bylaws review the Bylaws of certain clubs to ensure not in conflict with ADDC Bylaws
- Guidelines Review review current guidelines and develop and implement if deemed necessary
- Education/Certification Heather Woods, Club of Farmington
- Finance Review Linda Rodgers, Club of Farmington
- Membership tracking region membership information
- Program Jean Campbell, Club of Abilene
- Public Relations create ways for public awareness of clubs' projects and activities
- Tax Exempt US review tax exempt forms from clubs
- Contest Pam Garcia, Club of Farmington
- Leadership Strategic Planning, Long Range Planning, GAME create ways for leadership skills
- Marketing Publications, Insight, Social Media, Trade Shows create ways for public awareness for each
- Nominating Reginia Gardner, Club of Artesia
- Registrar Committee tracking registration of members for Region Meeting
- Technology monitor programs to support the Club's business objectives and strategies

Lastly, a reminder of about 2022 West Region Meeting. The date is Thursday, May 5 through Sunday, May 8 and will be held in Amarillo, Texas. The Clubs of Amarillo and Pampa are the host clubs and have great plans. More details will be in next month's letter.

I have attended Region Meetings both Clubs have hosted in the past, and they were outstanding. I am so excited I can hardly wait – after two years of no Region Meeting, it looks like this one will be a go. Be sure to "SAVE THE DATE" and make plans to attend!

Well I wanted all my letters to be only one page long; maybe next month.

Happy New Year and may this year be a prosperous one for all of us!

Ingrid Burton 2022 West Region Director