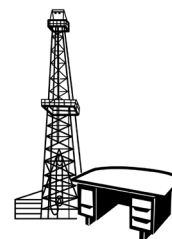




Association of Desk and Derrick Clubs



Committee Report for Budget & Planning / Convention

Report of Committee		Membership Committee	
Meeting	Budget & Planning	Date	9/28/2020
Location			
Items Requiring Vote (<i>state motion</i>), General Consent Decision, or Discussion by Board.			
None at this time.			
General Information Items			
<p>The Membership Committee's goal was to reach out to existing members and find out what is keeping them in the club and to find out why members who did not renew took that route. From that the information gained, the committee would have met to discuss ways of keeping members engaged and to persuade nonrenewing members back. We were unable to meet our goals this year due to the membership contact information not being available as the website and membership database was under construction. Also, we were unable to physically engage with members due to COVID restrictions, which prevented us from finding out what could be done for the members to help them stay involved. As a committee, we do not feel like all hope is lost and membership gains can still be accomplished. Hopefully, things will get back to normal in 2021 and we will be able to have normal meeting again that will allow us to get a pulse the membership needs for engagement.</p>			
Requests for Assistance by the Association Distribution Office			
None at this time.			
Requests for Assistance by ADDC Board of Directors or ADDC Committees			
None at this time.			
Signed	<i>Victoria Johnican</i>		Date 9/28/2020

This form should be completed and forwarded to the ADDC President.