

ADDC *Insight*



Volume 3, Issue 8

August 2015



“Oil Wells Means Power Source And Drilling”

~Image courtesy of Stuart Miles at FreeDigitalPhotos.net

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Editor's Corner

If you have any announcements that require a quick response from your clubs or regions, please forward it to me at htrujillo@rlbayless.com and we will let the Association of Desk and Derrick Clubs know. We will complete the ADDC Insight by the **5th of each month**. (or at least try!)

We encourage every member, every club and every region to contribute. All suggestions are welcome.

Thank you to all that have contributed articles, items and ideas for the ADDC Insight.

Helen Trujillo

DESK AND DERRICK CLUB OF FARMINGTON, NM

ADDC President's Letter



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August, 2015

I hope all of you have been enjoying your summer, spending time with family and friends and enjoying some well-deserved rest and relaxation. My family spent a nice week in Orange Beach, AL relaxing on the beach and taking in the serenity of the waves.

The new and improved ADDC website is active and I hope all of you have had an opportunity to view the new look and improvements made to the site. We will now begin Phase II of the website project which will include Member Data Updates, a Searchable Member Directory, Online Membership Applications and Renewals, Online Meeting Registrations, Sponsor Logos, Newsfeeds and Calendar of Events. We will keep you apprised of our progress on Phase II.

Have you ever wondered how you could electronically reach potential new members and share with them the benefits of ADDC? Well now you can! Stevens and Stevens have created an email marketing tool whereby you can download the file which will be embedded into your email. You then, can email everyone in your contacts advising them of the benefits of ADDC! Look for this addition in the Member Tools Section of the website.

The 2015 ADDC Summer Survey is now closed and I would like to thank all of you for participating in the Survey. Your responses are not taken lightly and will be discussed extensively by your Board in order to improve where necessary.

As Convention quickly approaches, here are a few reminders for delegates, presidents and membership:

- The Proposed ADDC Bylaw amendments have been posted on the website and will be voted on at Convention. Please review these with your membership and come prepared to discuss and vote.
- A slate of candidates has been presented and the nominee qualifications have been posted to the website. Please review with your membership and come prepared to vote for your 2016 ADDC officers. Just a reminder that nominations are still open and there may be nominations made from the floor.
- The Rules of Convention, Convention Procedures and Parliamentary Hints have been posted on the website. Please review and bring these with you to Convention.
- Credential forms are due August 1st. If you have not already done so, please get them emailed or sent in to Registrar Chair, Mary T. Vaughan.

ADDC President's Letter (cont.)

The 2015 ADDC Convention and Educational Conference is quickly approaching! Region V has done a phenomenal job of putting together an exciting and educational Convention. I wish all of you could attend as this will be a Convention that should not be missed! The Field Trips, Seminars, Industry and Energy Symposium speakers are top-notch and will offer valuable information throughout Convention.

Lori Landry

Upcoming Events:

2015 ADDC Convention and Educational Conference -- September 16-20

This week in Petroleum History

July 23, 1951 – Secretaries organize Association of Desk & Derrick Clubs

The first ADDC convention took place in September 1952 at the Shamrock Hotel in Houston. Forty clubs are represented by almost 1,000 registrants.

The Association of Desk and Derrick Clubs (ADDC) of North America is established in 1951 to promote petroleum industry education in the United States and Canada.

The articles of association are signed by presidents of the clubs founded earlier in New Orleans, Los Angeles, Houston and Jackson, Mississippi.

The combined membership of the four charter clubs in 1951 is 883 women, mostly petroleum company secretaries.

The new association will promote “the education and professional development of individuals employed in or affiliated with the petroleum, energy and allied industries and to educate the general public about these industries.”

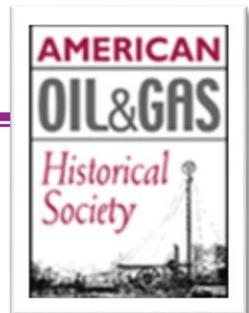
“ADDC has ebbed and flowed with the tides of the energy and allied industries,” notes the nonprofit organization’s website.

Today about 2,500 members employed in or affiliated with the energy and allied industries comprise the 56 clubs located in the United States and Canada.

“Thousands of hours of education have been provided for members through monthly programs on the many facets of this industry and given by speakers ranging from company CEO’s to oil-well-fire fighters,” explains one member.

The first ADDC newsletter was published in March 1952 after an Odessa, Texas, member won a contest for its name: *The Oil and Gal Journal*. It became the *The Desk and Derrick Journal* in 1987.

Delegates at the 1988 annual convention approved equitable representation in the association – opening membership to men. Read more in [Desk and Derrick Educators](#).





Region I Director's Newsletter

Penny J. Jacobs
2015 Region I Director

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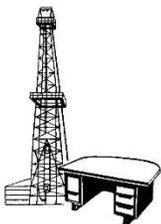
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ASSOCIATION OF
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CLUBS

August 2015

Members of Region I,

Here we are all settled into summer. The rain here has given us a break and the sunshine prevails. There is just something about a sunny day that makes me feel energized. Could it be solar energy? Yes....that pun was intended. I hope each of you are enjoying your summer.

I must say that it is great to also feel the energy of Region I. The clubs are having great programs, speakers and field trips. I wanted to mention that our newest club, Oil Heritage, is sponsoring an Educational Event at the Drake Well Museum in Titusville, PA on August 10th. For more information please contact Tracey Korrell at tracey.korrell@steptoe-johnson.com. The event is open to members and non-members alike.

September is approaching fast and before you know it we will be in Lubbock, TX for the 64th Annual Convention and Educational Conference. I am looking forward to all the great educational opportunities it has to offer. I am sure it will be an exciting time. Have you discussed the proposed bylaw amendments? Have you checked out the nominees and their qualifications for ADDC office? Be sure to educate yourself on all items requiring vote at convention.

President-Elect, Connie Harrison is diligently trying to fill her committees for 2016. I must say that Region I has certainly stepped up with a great level of volunteerism. However, there are still a few committees that need Chairman and/or Region I representation. Wouldn't it be great to have these all filled before 2016? The more you do within the ADDC, the more you learn about the inner workings of the Association. Your knowledge will grow and so will your passion for ADDC.

Keep Calm and Educate On!

Penny J. Jacobs

Region II Director's Letter



Deb Perjak
Region II Director

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August 2015

Dear Region II Members:

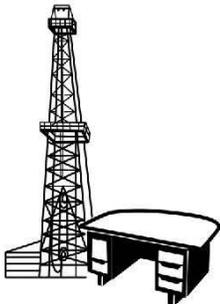
Happy August!!! The start of school is fast approaching and students, teachers, parents and others are preparing for the start of the new school year. It's a fresh start and a chance for new beginnings and new opportunities. I am happy to report some potential "new beginnings" for Desk and Derrick. We have been talking to some people and continue to work to start a new club in Lexington, Kentucky. The members we are working with are really working hard to make this new club a reality.

We also have a "new opportunity". Kim Oelze has been contacted by the Illinois Department of Natural Resources to have our EAB's and the Teaching Guides available in the kids conservation area at the State Fair in Springfield, Illinois.

I am also looking forward for the "new opportunities" to be had at the 2015 ADDC Convention in Lubbock, Texas. It is NOT too late to register to attend the Convention. The early registration ended on July 31, but you CAN still register. I am looking forward to seeing everyone at the Convention.

If you have questions or concerns, please feel free to contact me via e-mail at d.perjak@yahoo.com or by phone at (618) 327-9111.

Deb Perjak
2015 Region II Director



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AUGUST 2015

The clubs of Region III have been busy doing events that will help their clubs, earn money for scholarships, and promote interest in the community. One is hosting a Bowling and Pizza night for members and guests. One had a fund raiser event selling meals to the public to help raise awareness of our group. One is planning an educational fun filled day for members and guest along with a night of Bunco in August. They are always working hard to raise funds for scholarships. Last month they participated in Painting With A Twist. Another club's July program was about the *The Energy Activity Books* in hopes of promoting awareness of this program that can be offered. They are working on a Silent Auction for September to raise funds for scholarships and in October they will be hosting an Invitational Golf Tournament. These are just some of the activities which have taken place and those that will take place in the future.

The Nominating Committee is honored to present you with slate of nominees for 2016. Here is the slate of nominees for the officers:

- President-Elect: Maggi Franks
- Vice-President: Christina Forth-Matthews
- Secretary: Penny Jacobs
- Terry Ligon

The nominations were closed on June 5th and no nominations were received for Treasurer. However, one of the nominees for Secretary has withdrawn her name and is expected to be nominated from the floor for the office of Treasurer. ADDC President Lori Landry will open the floor for nominations after the official Nominations Committee report is presented at the Business Session and delegates receive instructions.

Public Relations is vital to keeping your club going so please do as much PR as you can. Being in the public eye does wonders in teaching our community about the energy and allied industries, not to mention helping us get those much needed members.

The Educational Trust (ET) was created in 1982 by the Association of Desk and Derrick Clubs (ADDC) for the purpose of awarding annual scholarships. All scholarships are made through accredited colleges and universities offering degrees, such as geology, chemical and petroleum engineering. The number and amount of the scholarship awards vary from year to year and are available to eligible full-time students and ADDC members who are part-time students. Your donations help to fund the Trust to keep it going so please consider this when wishing to honor someone.

The ADDC Foundation is a non-profit organization established in 1987 by the Association of Desk and Derrick Clubs. The Foundation provides Association members and the energy industry with current educational materials and seminars. Donations are tax deductible.

Val

Region IV Director's Newsletter

Cindy Miller
Region IV Director

miller154@suddenlink.net

My theme this year is "Pay it Forward thru Service and Education". I encourage everyone to remember to pay it forward.

I hope everyone is having a great summer, John and I have spent a lot of time at the coast and loved every minute of it. We also spent the 4th of July here and it was great to have friends and family with us. Be sure to thank a service member for their sacrifices!

A membership survey was sent out on June 26th. I would encourage each and every one of you to take the time to read through and answer the questions to the best of your ability. Your voice and feedback matters!!

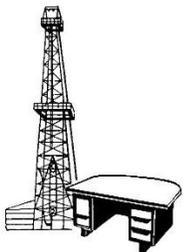
The 2015 ADDC Convention will be here before we know it. Lubbock, Texas will be a fun and educational place to visit. All information is currently available on the new ADDC website. I hope all Clubs in Region IV plan to send a Delegate and Alternate to convention to act on behalf of your club during the business session. There are several things that the delegated will vote on.

How do you like the new look of the ADDC website?

With the new web-site and new company brochure let's really strive to recruit new members. If you have any ideas please share with me and other clubs.

My Pay It Forward story this month is about a trip to Walmart with Grandson Jordan. He 17 years old and always hungry, while I was checking out he went to the Subway inside the store to get a sandwich. I was headed to the door and went to get him, he was paying for his sandwich and did not know I was watching. There was a jar on the counter collecting money for the homeless and he put money in there, it was a proud moment.

Cindy



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Region V Director's Newsletter

August 2015

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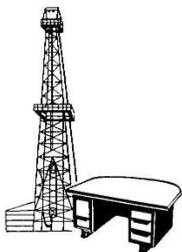
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Region V Members,

Whew, this summer is going so quickly! I managed to sneak away for a few quick trips to the mountains and the lake. It was nice to cool off! I hope you have found some relief from the heat as well!

Region V has been working on this for three years, it's hard to believe that Convention is just around the corner!!! The first deadline has passed, but you can still register for the 64th Annual Convention and Educational Conference to be held September 16-19 in Lubbock TX! Field trips range from the Palo Duro Canyon State Park, Oxy CO2 Recovery Plant, BNSF Rail Yard, Terry Fuller Petroleum Engineering Research Building, Geosciences Department at TTU, National Wind Institute, and many other stops along the way. If you are working toward your ADDC Certification, this year's course will be on Geology. Seminars on Leadership Training, Writing Your Family Memoirs, Bit of Fun/EAB presentations, ADDC Website, WolfePak Software, Painting with a Twist and Mud Logging will be offered. The Thursday night Ice Breaker will be held at the very impressive American Wind Power Center and Museum. Registration forms can be found on ADDC.org.

A very important part of convention will be voting on the nominees for the slate of officers for 2016:

- President-Elect: Maggi Franks
- Vice-President: Christina Forth-Matthews
- Secretary: Penny Jacobs
Terry Ligon
- Treasurer: **No Nominations**

We did not receive any nominations for the office of Treasurer. If you are interested in being nominated from the floor at Convention and meet the qualifications for this office, please contact Judi Adams, Nominating Chair.

If you have any ideas, questions, or anything to discuss, you can reach me at my office, cell (call or text) or email. Please feel free to contact me anytime!

"If you don't go after what you want, you'll never have it. If you don't ask, the answer is always no. If you don't step forward, you're always in the same place."
—Nora Roberts

Region VI Director's Newsletter



Anna Lewis-McBeth

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Wichita
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Region VI Members,

The deadlines are fast approaching for what guarantees to be an exciting and educational convention. There are several field trips and seminars that make the decisions on which to do difficult. Region V has really gone all out on this ADDC Convention.

Everyone should have turned in their credentials for their delegate and alternate. Just a reminder for future Region Meetings and Conventions, all clubs, whether attending or not, must submit the Credentials form.

Some of the items that will be covered in the business sessions at the Convention are the election of the ADDC Officers for next year and the proposed ADDC Bylaws amendments. Each club President has received the slate of officers and a copy of the proposed amendments. I hope everyone has had time to go over these items and make your feelings known to your President. After all, the President is the voice of your club. As you can tell we do not have anyone running for ADDC Treasurer, I hope we get a nomination from the floor. Okay past RD's here is another exciting opportunity for you.

It will soon be time to gather a slate of officers for your clubs and elect them. I would like to encourage everyone to consider a position on your club board. I can honestly say that being on a club board and the ADDC board are experiences that I do not regret. The knowledge gained about how ADDC works and why is priceless, not to mention the number of friends I have gained across the United States and Canada.

I would also like to encourage you to consider being on a committee at club level. This can lead to being a member on your club board and then on to the Association level.

Keep in mind an exciting article or great picture that you would like to see become an A.I.M.M.E winner. The time to submit those will be here before you know. Is there a favorite President's letter you would like to see win? When the time to submit nominations comes then you are ready to provide your choices.

Tammy Watkins and Connie Harrison are in need of Region Reps for the committees and committee chairman. If you are interested, the volunteer forms are on the website. You can also contact Tammy or me if needed. Let's get all positions filled before we arrive at Convention in September. I want to thank those of you who have already volunteered.

Until Next Time,

Anna Lewis-McBeth

Region VII Director's Newsletter



Deborah Porath
Region VII Director

dporath@undergroundpipe.ca

August 2015

Dear Region VII Members:

I do hope you are all enjoying our summer so far. Alberta isn't usually a tornado alley, but we have had a few alerts this year and quite a few forest fires to contend with.

Though most clubs have taken the summer off from membership meetings, allowing them to enjoy the nice weather, they are still busy behind the scenes.

I have recently received an email from Alberta Foothills president, Cori Peever, who informed me that the Club is again sponsoring an International Field Trip. This trip is called the Fire & Ice Tour : 2016 Iceland Energy Excursion. This field trip will take place from August 16 - 22, 2016. Space is extremely limited and if you think you might be interested in this adventure, questions can be addressed to the 2016 Iceland Energy Excursion Committee at this email address: abfdcc.excursions@gmail.com.

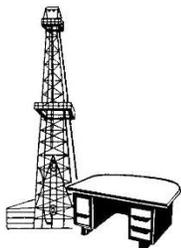
The ADDC Nominating Committee has announced the slate of candidates for 2016 ADDC Officers. These positions will be voted on at the Convention in Lubbock in September. Those who have so graciously allowed their names to stand are:

President-Elect	Maggi Franks, West Virginia Club – Region I;
Vice President	Christina Forth-Matthews, Edmonton Club – Region VII;
Secretary	Penny Jacobs, Three Rivers Club – Region I;
Secretary	Terry Ligon, Graham Club - Region IV;
Treasurer	No nominations received

As we slide into the second half of the year, it is important to give thought to the **CONTEST DEADLINE** which is December 15, 2015. All entries for the contest must be post marked prior to this date.

Please take a moment to check the ADDC website and if necessary **UPDATE YOUR ADDRESS** both for ADDC and for the DDJ. It is important to keep us all well informed but we cannot do that if we do not have a current address.

Please enjoy the rest of your summer. See you at Convention where we truly go from *From Ordinary to **Extraordinary!***



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A handwritten signature in cursive that reads "Deb.".

Upcoming events:

2015 ADDC Convention
Budget & Planning

Lubbock TX
TBD

September 16 – 19, 2015
January 2016

ADO Letter



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André Martin
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August, 2015

Greetings!

In last month's letter I mentioned that ADO has DVD's available to you to use for your monthly meetings as well as I gave a brief overview of one of the videos, **Black Gold – The Story of Oil** – The History Channel.

In this letter I'd like to draw your attention to the video, ***Burning Springs – A one-hour documentary about the history of the oil and gas industry.***

“The story of the oil and gas industry is entwined with the story of how and why western Virginia split from Virginia; and it yields a significant event in world history. The first oil field ever targeted for destruction in war was in Work County, along the little Kenhawa River. It's a plot line that still today breeds bickering over who lays claim to where it all began.”

Burning Springs is an area in Western Virginia where natural gas was coming up and people would set fire to it. In 1771 George Washington laid claim to 125 acres of land along the Kenhawa River and specified an area near Malden because it had a “burning spring”. However the Kenhawa River, for the early settlers, was also rich in salt. Interesting note: As early settlers were doing their search, the loose material would cave in on them. So they took a Sycamore tree that had been hollowed out, put a person inside, lowered this giant tree vertically into the hole and would begin digging out the soft material (by buckets) until they hit bedrock. They literally invented the first well casings which were wooden.

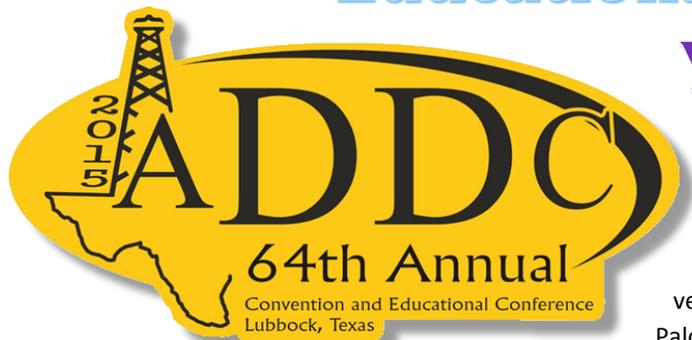
Another interesting quote: *“The search for oil had been commenced in 1858. It is claimed that this company – known as The Virginia Petroleum Company drilled their first producing well as early as – possibly before – Drake drilled his historic well in Pennsylvania. They drilled their first wells on Oil Spring run, Ritchie County, Virginia, opening up what has since been known as the Volcano field.”* Excerpt from the Biography of Charles W. Brockunier (Investor)

Again, one more video that is full of wonderful information about the early history of the Oil and Gas industry. My brief synopsis and quotes truly do not do this video justice. They are just a few items that peaked my interest.

Thank you.

André Martin
ADO Manager

64th Annual ADDC Convention and Educational Conference – Are You Ready?



~Submitted by Audra Horton
Desk and Derrick Club of Abilene

The members of Region V are working on all our plans to show you a very exciting convention and educational conference. The field trip to Palo Duro Canyon is full. Fall in the canyon will be a riot of color! The Lubbock trip on Wednesday is also full as well and both the half day trips on Thursday.

The trip to the Oxy Co2 plant and the Llano Estacado Winery and to Sweetwater still have openings. See Jan Starnes article about these field trips.

For your education, we have some terrific seminars scheduled on Thursday. If you are taking the certification classes, Robert Smith will teach you all about geology! Norman Grimes, with NW Grimes Co., will show you how and why mud logs are run on site. He will have a mini-lab set up at the Overton as well as one of his trucks in the parking lot.

Want to learn to communicate better with your coworkers? Stephanie West, with Texas Tech HR Department can teach you how!

The ADDC website has changed so let Maggi Franks, ADDC Vice President walk you through it! Does your club give the Bit of Fun Energy Activity books to schools in your area? Come let Geneva Wood, a member of the Desk and Derrick Club of Wichita Falls, give you some pointers teaching the school children about our industry.

Is your “SUSPENSE” killing you???? Charlie Wolfe, owner of WolfePak Software can give you pointers on how to handle that suspense!

Had enough industry related learning? We have a couple of fun seminars just for you. Natalie Bright, a published author and a member of the Desk and Derrick Club of Amarillo, will guide you through writing your family memoirs. Are you an artist? Want to be one? Take the Painting With a *Twist* seminar and paint your very own “Rembrandt”!



64th Annual ADDC Convention (cont.)

FIELD TRIPS ARE FILLING UP FAST!!!

Act quickly, only two are still available.

Check these out!

SWEETWATER, TEXAS



You won't want to miss this trip! Here's your chance to see the workings of the newest technological railway industrial park in the southwest. The BNSF Railway Sweetwater Logistics Center is designed to meet the growing supply chain needs of a strong energy corridor across Texas for many energy-related commodities such as frac sand, aggregate, pipe, and other drilling materials. The facility serves as a transportation hub for the entire region.

This area is also one of the most extensive wind energy production regions in the nation. You will see wind turbines as far as the eye can see, with stops for a few close-up photo opportunities.

Kirstin Smith with Sweetwater Economic Development will also be joining us for the day. During lunch, she will give an overview of the diversity of the energy industry in the area and answer any questions you may have.

Then it is on to the WASP Museum for a guided tour. You will hear the amazing story of the Women Airforce Service Pilots (WASP) who worked tirelessly to establish this program and to train other women to fly in the service of our country during WWII.

There will be a special surprise stop in Lubbock before returning to the hotel.

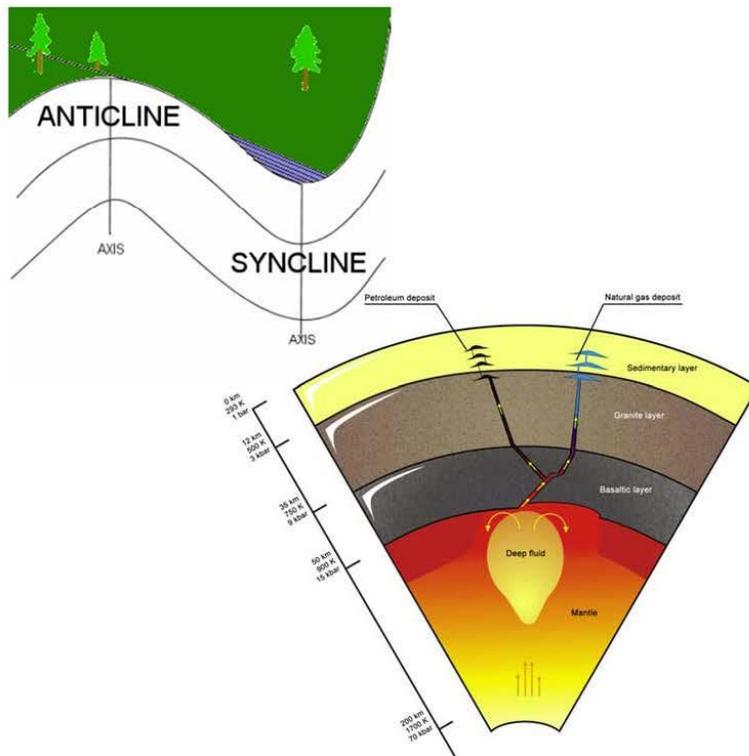
OXY CO2 RECOVERY PLANT / LLANO ESTACADO WINERY



Oxy is recognized worldwide for its expertise in CO2 Enhanced Oil Recovery. Oxy is the largest injector of CO2 in the Permian Basin and one of the leaders globally. We will tour the CO2 Recovery Plant and also the field operation facilities including: tank batteries, satellites, injection facilities, producing pumpjacks, and free flowing wells.

Upon our return in Lubbock, we will stop at Llano Estacado Winery. It is the largest, best selling Premium Winery in Texas, producing wines of World Class Quality. It has been an ongoing pioneer in introducing not just Texans, but also the entire world to the great wines made in the Lone Star State. Our stop will include a presentation of the history of the winery, with a tour of the cellars, bottling facilities, and barrel room followed by wine tasting in the tasting room.

64th Annual ADDC Convention (cont.)



THURSDAY, SEPTEMBER 17 **2015 ADDC** **CERTIFICATION** **PROGRAM**

The Association of Desk and Derrick Clubs is proud to offer the 2015 certification program covering the subject of geology. This year's program will be presented by Robert Smith, an independent geologist and Geology Adjunct Instructor at Cisco College located in Abilene, Texas.

Geology – the study of the history of the earth especially in regards to rocks

Geology is one of the most important aspects in the exploration of oil and gas.

Become a more knowledgeable petroleum industry employee - learn more about geology.

Members:

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**GREATER KNOWLEDGE
– GREATER SERVICE**

65th Annual ADDC Convention and Educational Conference



The 65th ADDC Convention in Denver, CO
September 21-24, 2016

Convention Headquarters: Crowne Plaza Hotel, downtown Denver, \$169 single-quad occupancy

Airport to Hotel: RTD expects to have its light rail line finished from the airport to Union Station with free shuttle from Union Station to within 2 blocks of the hotel; Super Shuttle; cab service, Uber car service, etc.

Probable Field Trips: Experience oil/gas field activity; visit a western art museum, tea factory, and butterfly pavilion; ride a narrow-gauge train and visit a silver mine; visit the USGS ice core lab and core research center; visit a gold mill; etc.

Probable Seminars: Natural Gas Marketing; Public Speaking; History of Mining and Oil Exploration in Colorado; etc.

Thursday Evening: Dinner and Movies - spOILed, Fracknation, etc.

Friday Evening: An Evening of Reminiscing – no costumes required. History of “Legendary Ladies” in the United States and in Desk and Derrick.

Getting Around: Denver B-cycle was the first large-scale municipal bike sharing system in the United States with dozens of special bike stations (B-stations) in downtown Denver and one close to the hotel. Car2go, Avis Zipcar, Occasional Car, eGoCarShare, Hertz, and Enterprise are some of the car share operators in the Denver area; find one parked near the hotel.

Local Attractions: Museums, theaters, historical sites, the Denver mint, restaurants, sports venues, movie theater, bowling alley, and shopping are within easy walking distance of the hotel.



Region VII needs your help for Convention 2016—Denver, CO

We need your schwag!

**Any giveaways, extra t-shirts, key chains, etc. anything you have
in your office cabinets or drawers that you want to get rid of.**

I also need any overage of club pins you may have.

Send these items to:

Elise Lorenz

c/o Anadarko Petroleum Corporation

1099 18th Street, Suite 1800

Denver, CO 80202

720.929.6646



September 21, 2016—September 24, 2016

\$169 + tax



Questions? Contact Region VII GAC at 2016convention@gmail.com

Interviewing Techniques and Tips

Putting Your Best Self Forward and Getting the Job

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Interviewing for a job can be nerve-wracking. You may feel uncomfortable “selling” yourself or fielding unexpected questions. Or the prospect of having to meet and impress new people may be enough to trigger anxiety. However, interviewing is a skill you can learn. With the right tips and techniques, you can become a master at sharing your value with potential employers, presenting yourself effectively at interviews, and getting the job you want.

Interviewing techniques tip 1: Interview for as much as you can

Let’s assume you have focused your search on certain types of jobs and types of employers. You have developed a preferred list of both. You have scanned the horizon, conducted research, compiled your questions, and engaged your network for assistance. Your resume is in order.

Then job openings start to pop up through your web searches and referrals [from your network](#). Some seem close but others don’t quite fit. You quickly skip over those jobs that are “beneath” you, have titles that appear to be foreign, or are in fields or industries you’re unfamiliar with. You have decided to be focused and only apply for positions that exactly match your search criteria.

But limiting your job search limits the possibilities. Once you create too many filters and requirements, you can easily overlook opportunities. In this type of market you have to get out there and actively uncover opportunities. Don’t dismiss opportunities to interview based upon superficial and narrow criteria. You never know when an interview for a “not-quite-right” job will result in a surprising match, a referral to another opening, or an entirely new position tailored to fit your unique experience and abilities.



Why you should interview as much as possible:

- **You need the practice.** Some of you have not interviewed for a while. You need to refine your story and [improve your communication skills](#), which require practice. That means interviewing as much as you can.
- **Interviewing will refine your job search.** By getting out there and interviewing, you’ll learn about new trends, positions, and opportunities, your perspective will shift, and you’ll see new paths that you were previously unaware of.
- **Interviewing will make your network stronger.** As you engage your network for interview referrals and recommendations, you will not only strengthen existing connections, but you’ll meet new people who are connected to your network.
- **Interviewing may lead to unexpected opportunities.** If you have the skills and impress in the interview, that carries weight in the organization. Employers want to place good people and may even refer you to opportunities outside of the firm.

Interviewing Techniques and Tips (cont.)

Interviewing techniques tip 2: Develop a compelling story

We tend to conclude that our lives are pretty much the same as other people's, that they're average and boring. As a result, many people don't tell their own story well. But your story is so much better than you think. The way your life has evolved; the things you've learned; your achievements, failings, and dreams—these things are unique to you and much more interesting than you realize. Sharing your well thought-out story is a powerful interviewing technique.

Your story is what helps people understand who you are and where you are going. So learn to tell your story and tell it well, especially for interviewing and networking purposes. Putting together your story takes a lot of work and practice. However, the benefits to you and to your career are enormous. Your stories:

- Give you confidence
- Increase your self-awareness
- Bring humanity to your resume
- Make you memorable and set you apart

Developing your story for job interviews

- **Take a comprehensive inventory of the chapters of your life.** Think about major events, memories, and turning points that shaped who you are. Make notes about your feelings, expectations, and frustrations, or what you learned, accomplished, and experienced. Organize your chapters by time periods or jobs.
- **Focus on memorable "aha" moments.** These stories need to have vivid dimensions so people will experience that moment with you. It may have been a moment with your mom on the porch, or a trip you took to a faraway place, or what a boss or mentor told you. The stories don't have to be dramatic, just meaningful to you.
- **Uncover the themes in your story.** What emerges as your passion? Mentoring others, doing research, helping a specific type of

client, advancing knowledge in your field? What gives you joy? Are you a teacher, a leader, an entrepreneur, a risk taker?

- **Reflect on your career path.** How have you arrived where you are today? Why did you make certain choices? Who helped you along the way? What motivated you then and now? Have your career goals remained the same or have they changed? Are you someone who likes new projects? Or executes the details of someone else's vision?

Practice makes perfect

Once you've developed your story, the next step is to practice telling it—saying it out loud, ideally to others. Don't wait until the interview to tell it for the first time. Try reciting it into a tape recorder or sharing it with a confidante for feedback. Get over your feelings of story inadequacy or thinking that a job well done speaks for itself.

As you become more comfortable in how to tell your story, you will see that your life has not just been a string of random events. Your story has a past and it has a future and the road ahead becomes clearer when you understand where you have been. The ultimate test will be the next time someone says, "Tell me about yourself."

Interviewing techniques tip 3: Tailor your story to the job



Applying your story to a specific employer or job is the next step. Lining up the stories that apply to the opportunity at hand is critical. Put yourself in the interviewer's

shoes and pose the questions you would ask. Which stories are relevant to this job interview? Think about personal stories that show how you handled change, made choices under pressure, or learned lessons from mistakes and failures. You should also think about stories you can tell in the interview that reveal your skill set.

Interviewing Techniques and Tips (cont.)

Learning and appreciating your story is a prerequisite to any interview process. Don't rely on your ability to think on your feet. Anticipate the questions and have answers at the ready. In the end, this is about making a great and memorable impression that demonstrates competency and ability.

You may want to start by developing your stories around these areas:

- State times where you either made money or saved money for your current or previous company.
- Focus on a crisis or two in your life or job and how you responded or recovered from it.
- A time where you functioned as a part of a team and what that contribution was.
- A time in your career or job where you had to deal with stress.
- A time in your job where you provided successful leadership or a sense of direction.
- The failures you faced in your job and how you overcame them.
- The seminal events that happened during your career that caused you to change direction and how that worked out for you.

If you're having trouble developing a good interviewing story, ask your friends or family members for their own success stories. Notice the elements that make them work, such as specific details and a smooth flow. Notice elements that don't work, such as vagueness or rambling. Then think about your own experience and try to uncover the moments when you really excelled or when you rose to meet a challenge. After you identify several, practice them until they flow easy and work on adapting them to different types of questions.

Interviewing techniques tip 4: Manage stress

Interviewing for a job can make anyone stressed. In small doses, that stress can actually be beneficial, helping you perform under pressure. However, if stress becomes constant and overwhelming, it can impair the

way you communicate during an interview by disrupting your capacity to think clearly and creatively. When you're stressed, you're more likely to misread an interviewer or send confusing or off-putting nonverbal signals.

If you can't quickly relieve stress in the moment and return to a calm state, you'll almost certainly be unable to take advantage of the other interviewing techniques and tips. All our best intentions go out of the window when we're overwhelmed by stress. It's only when you're in a calm, relaxed state that you can think on your feet, recall the stories you've practiced, and provide clear answers to an interviewer's questions. Therefore, it's vital that you learn quick stress relief techniques ahead of time.

Quick stress relief in an interview

When stress strikes before or during an interview, you obviously can't diffuse it by taking time out to meditate or go for a run. By learning to quickly reduce stress in the moment, though, you can maintain a relaxed, energized state of awareness—even when faced with challenging questions—and remain focused and engaged.

Interviewing techniques tip 5: Be prepared

Interviews range from conversations lasting a few minutes to several formal meetings, sometimes with more than one interviewer. Interviews allow you to demonstrate that you are the right candidate for the job, but you are not alone if interviews make you nervous. The better prepared you are, the more relaxed and comfortable you will be when the questions start coming your way.

Job interview preparation tips:

- **Do your research.** Gather information about the company and the position available. Try to specifically relate your experience to the duties the job opportunity entails.
- **Practice interviewing.** Enlist a friend (better yet, a group of friends and colleagues) to ask you sample questions. Practice making eye contact.
- **Record your practice sessions.**

Interviewing Techniques and Tips (cont.)

- **Record your practice sessions.** Pay attention to body language and verbal presentation. Eliminate verbal fillers, like “uh,” and “um.” Practice using positive **body language** to signal confidence, even when you’re not feeling it. Instead of tentatively entering an interview with your head down and eyes averted, for example, try standing tall with your shoulders back, smiling and maintaining eye contact, and delivering a firm handshake. It will make you feel more self-confident and help to put the other person at ease.
- **Handle logistics early.** Have your clothes, resume, and directions to the interview site ready ahead of time, to avoid any extra stress.

Don’t forget about your references

Don’t let your references be the last to know about your job search, or even worse, get an unexpected call from a potential employer. Many offers are withdrawn over bad references. Why take that chance? Get in touch with your references right away to seek help and to avoid surprises on either side.

- Are your references relevant to your current job search? Who should you add or subtract?
- Are there any reference gaps? Gaps that an employer will question? What is your story about those gaps?
- Can a colleague, vendor, customer, or board member be added to replace or enhance the list?
- What is the current status of your relationship with your references?

Interviewing techniques tip 6: Anticipate likely questions

To get to the motivations and working style of a potential employee, employers often turn to behavioral interviewing, an interviewing style which consists of a series of probing, incisive questions.

Sample behavioral interview questions include:

- Describe a situation in which you didn’t meet your stated goal, how did you handle it?
- Tell us about a situation in which you encountered resistance from key people, how did you convince the person or people to do what you wanted?
- Describe a situation in which you took the initiative to change a process or system and make it better, how did you identify the problem? How did you go about instituting change?

Preparing good interview answers

Interviewers will follow up your preliminary answers with further questions about your actions. To prepare for these types of interview questions, the following tips might help:

- **Review your research** about the company and the position.
- **Make a list of key attributes** for your desired job.
- **Write sample interview questions** that are likely to uncover the attributes you identified as important.
- **Create answers** to the sample interview questions based on a template such as “Situation – Action – Result” with specific details from your work experience.
- **Practice answering the interview questions** and follow-up questions so that you are very familiar with several detailed examples/stories. Rehearse key points.

Interviewing techniques tip 7: Ask questions during the interview

Being prepared and asking great questions about the position and the employer shows your interest during the interview. You can’t just be an effective responder. You need to assert yourself, too. By the time you reach the interviewing stage, you should be clear about what you want and what you offer to the company.

Try to be thoughtful and self-reflective in both your interview questions and your answers. Show the interviewee you know yourself—your strengths and

Interviewing Techniques and Tips (cont.)

your weaknesses. Be prepared to talk about which areas would present challenges and how you would address them. Admitting true areas of weakness is much more convincing than claiming: "I have what you need and I can do anything I put my mind to."

Questions to ask potential employers in job interviews

- The people who do well at your company: what skills and attributes do they usually have?
- What do you like best about working at _____?
- What results are expected?
- What specific problems are you hoping to solve during the first six months?
- Who are the key internal customers? Any special issues with them?
- What happened to the person who had this job before?
- What communication style do you prefer?
- What is your philosophy regarding on-the-job growth and development?
- What are your goals for the department?

Source: *Circle of Experts*

Interviewing techniques tip 8: Boost your EQ

As we know, it's not always the smartest person or the one with the most relevant skills that gets the job. Rather, the successful candidate is often the one who has the best "people skills", who can relate easily to others. In other words, it's the person with a high emotional intelligence (EQ). [Emotional intelligence](#) is the ability to identify, use, understand, and manage emotions in positive ways to communicate effectively and empathize with others. If you have a high emotional intelligence you are able to:

- Recognize your own emotional state and the emotional states of others.
- Engage with people in a way that draws them to you.

- Pick up on emotional cues, communicate effectively, and develop strong relationships.

Along with the ability to quickly manage stress, emotional awareness is a primary skill of emotional intelligence that can be learned. Being able to connect to your emotions—having a moment-to-moment awareness of your emotions and how they influence your thoughts and actions—is the key to understanding yourself and others.

Find commonalities

One way to apply emotional awareness in an interview situation is to find common human connections with the interviewer. If you set out with the intention to discover how you and the person interviewing you are connected and what you share, you will discover commonalities much faster. And the interviewing process will be much less intimidating because of it.

Tips for discovering commonalities with your interviewer:

- **Do your research.** Google every person you know you are going to meet or think you might meet in the interview, especially senior executives. Learn what might be common areas of interest in advance.
- **Listen and pay attention.** If you listen during the interview and look for commonalities, they will seem omnipresent. When your interviewer mentions his or her alma mater, weekend plans, kids, or favorite restaurant, you have the chance to ask questions and find common ground. You can also take a look around the office. Do you see a book you've read, a product you want or just bought, or a photo you like? If so, you have a means to discuss commonalities.
- **Lead with your interests and passions.** How you introduce yourself and talk about yourself in the interview matters. If you integrate facts and interests into your spiel about yourself, then you create opportunities to connect. After the "What do you do?" or "Tell me about yourself" query, tell your story.
- **Find common ground in the context.** Where you are meeting, your surroundings, and the purpose of your connection are all reference points. There is a reason why both of you find

The Desk and Derrick Journal

~Submitted by Deb McCuller & Donna Hartig
Red River Desk and Derrick Club & Tri-State Desk and Derrick Club

After the first issue of the DDJ was mailed, we realized that some members did not receive their copy because the address we have on file at ADO was either incorrect or did not conform to US or Canada postal requirements as being a deliverable address. The reason could be as simple as an incorrect zip code, a room number or maybe a department specification, should your preferred mailing address be a business. Please check the roster on the ADDC website to confirm your address is accurate and as detailed as possible.

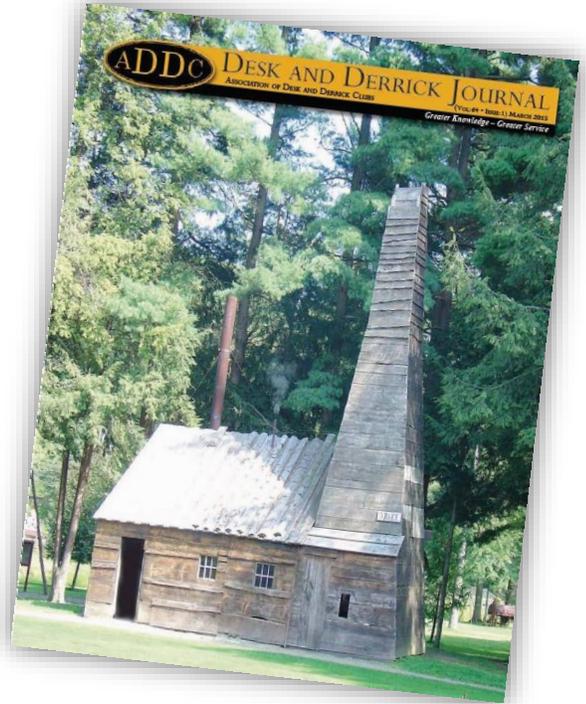
As the 2015 editors of the DDJ, we hope you enjoyed the new format and found something you wanted to share with a co-worker, your boss, or maybe a speaker. As always, extra copies are available for promotion and recruiting purposes by contacting Andre' at ADO.

DESK AND DERRICK JOURNAL **ADVERTISING AND INFORMATION, RATES AND SIZES**

Anyone desiring to place advertising in the *Desk and Derrick Journal* should provide camera-ready copy by the designated deadlines. If camera-ready copy is not available, the Journal staff will execute the art and, if time permits, will return it to advertiser for final approval. All ad copy must be received by posted deadline dates.

All advertising requests must be accompanied by the form provided, along with a check or credit card (see below) made payable and forwarded to:

Association of Desk and Derrick Clubs
5321 S. Sheridan Rd., Suite 24
Tulsa, OK 74145
Office: 918-622-1749



PRODUCTION SCHEDULE

<u>Advertising Deadline</u>	<u>Distribution Dates</u>
March 1	May 10
September 1	November 10

ADVERTISING RATES

Size	Member/Club		Non Member	
	One Issue	Two Issues	One Issue	Two Issues
Full Page	\$175	\$300	\$200	\$350
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¼ Page	\$50	\$90	\$70	\$130
Business Card	\$25	\$40	\$35	\$60

PAYMENT POLICY

Prepayment for total charges **MUST** accompany advertising contract and copy. If paying with credit card, fill out form (Exhibit B) and send via fax (918-622-1675) or regular mail. *Credit card information cannot be received via email.*

Viewpoint

The other nuclear country

~By Marita Noon

Energy Makes America Great, Inc.



The fuel is now loaded into the reactor, following inspections, the switch will be flipped and, around August 10, the reactor will be fired up. Three days later, transmission of electricity is expected to start, ramping up to full power and commercial operation in September. The same process is expected to take place at a second reactor in September/October.

Despite public protest, Japan is going nuclear-again.

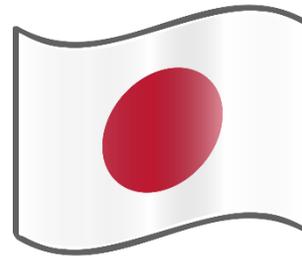
Following the March 2011 earthquake and tsunami that caused the severe accident at the Fukushima No. 1 nuclear reactor in northeastern Japan, all nuclear reactors were gradually switched off for inspections. No commercial reactor has been online in Japan for nearly two years. Due to safety concerns, the country's nuclear power generation has been at a standstill. Meanwhile, new regulatory standards have been developed and reactors are undergoing inspections.

Prior to 2011, nuclear power provided nearly one third of Japan's electricity. Lost power-generation capacity has been replaced by importing pricey fossil fuels. Japan has few natural resources of its own. The *Wall Street Journal* (WSJ) reports: "Japan imports more than 90% of its fossil fuels, and is particularly dependent on the Middle East for oil and natural gas."

The loss of nuclear power has, according to the *CS Monitor*, raised household utility bills in Japan by 20 percent. A survey of Japanese manufacturers, conducted by the Osaka Chamber of Commerce and Industry, found that increases in power rates represented the greatest burden for more than 40 percent of the 335 firms who responded, and that "chronic

power outages" and further increases in power rates "would do serious damage to industries located in the Kansai region." The WSJ confirms: "businesses say the rise in electricity costs without the nuclear reactors makes it harder to run a factory in Japan."

The economic impact of shifting from nuclear power to imported fossil fuels is evident in Japan's trade deficits. In *OilPrice.com*, John Manfreda sees a direct correlation. He says: "Before the Fukushima accident occurred, Japan's economy was driven by its large trade surpluses, which it achieved year after year. However, since Fukushima, Japan reversed that trend, and began posting trade deficits on a yearly basis."



Japan's reliance on nuclear power began after OPEC's 1973 oil embargo that caused a severe energy shortage and nearly derailed its economic progress. Manfreda reports: "When this embargo ended, Japan conducted a national

energy study to find out how the country could implement an energy policy that would protect supplies from future embargoes and geopolitical turmoil. The ultimate conclusion of the study was that Japan needed to invest heavily in the use of nuclear power, which could supplant imported fossil fuels for electricity. After that study, the development of nuclear power was considered a national priority."

Japan has, once again, reviewed its energy needs. The fourth Basic Energy Plan, approved in June 2015, concludes: "Nuclear power is an 'important power source that supports the stability of our energy supply and demand structure.'" The plan increases nuclear from current levels by restarting most of the idle plants, while calling for an approximate 10 percent reduction from the pre-Fukushima level of 30 percent. WSJ adds: "Japan also plans to continue its use of coal, the cheapest of its energy imports. ...Already this year, the nation's utilities have announced the construction of seven new coal-fired power plants."

Due to its need for power and its reliance on fossil fuels, Japan revised its emissions targets, saying, according to

Viewpoint (cont.)

The other nuclear country (cont.)

the *New York Times*: "it would release 3 percent more greenhouse gases in 2020 than it did in 1990, rather than the 6 percent cut it originally promised or the 25 percent reduction it promised two years before the 2011 nuclear accident." In 2012, Japan opted out of a proposed U.N. Kyoto Protocol extension. WSJ reports: "The government's energy plan also seeks to reduce carbon-dioxide emissions, but doesn't stop companies' plans to spend billions of dollars on new plants powered by cheap coal from countries like Australia and the U.S."

The Ministry of Economy, Trade and Industry (METI) favors nuclear power because it is a "quasi-domestic source" (four of the world's top six manufacturers of nuclear plant technology are Japanese or Japanese-owned). Addressing Japan's plan, *World Nuclear News* states: nuclear power "gives stable power, operates inexpensively and has a low greenhouse gas profile."

Japan's Prime Minister Shinzo Abe's government reportedly wants to operate as many nuclear plants as possible "to meet the nation's energy needs and grow the economy." Twenty-five reactors are seeking a restart.

The plant, fueled up on July 10 and scheduled to start commercial operation in September, is one of two reactors being restarted at the Sendai Nuclear Power Station, owned by Kyushu Electric Power Company. With all six of its reactors idle, Kyushu Electric has been "reeling from losses caused by hefty imported fossil fuel costs to run conventional power plants." Likewise, Chubu Electric Power Company, according to the *Japan Times*, has applied to restart the Number 3 reactor at its Hamaoka nuclear plant and hopes to resume power generation as soon as possible "to reduce its reliance on expensive fossil fuels."

"There is no greater issue for the health of the Japanese economy," Robert Feldman, managing director of Morgan Stanley's MUFG Securities Co., opined in WSJ, "than energy." Echoing the sentiment, Masahiro Sakane, chairman of a panel sponsored by METI that has been debating the energy mix, said: "The most important thing is energy self-sufficiency."

Regarding Japan's energy plan, Makoto Yagi, Federation of Electric Power Companies of Japan chairman, stated: "We believe that energy policy is a core policy of a nation and

must be approached from a medium to long-term standpoint."

Japan is restarting its nuclear program. Iran, supposedly, wants nuclear power. Driven by the need for clean reliable power, the need to bolster energy security, and reduce dependence on imported fuels, many other countries are pursuing nuclear power. Russia has eight reactors under construction-which will double its nuclear capacity. China has 26 reactors in operation and 24 under construction and is now building identical power plants that allow for cost efficiencies that come with mass production. Many new plants, such as the reactors being built in the U.S., utilize "third-generation designs that improve safety and cut costs," *E&E News* reports. Fourth-generation reactors, which use different coolants and fuels, are in the proposal stages.

The lesson is here is less about nuclear power and more about the need for energy that is cost-effective, reliable, and secure.

In a country like Japan, with limited natural resources, nuclear power meets the need. In the U.S., where we are rich in coal, oil, natural gas and uranium (the fuel for nuclear power), we have more options and should select the energy source that is right for specific needs and locales. As Japan has learned, energy is one of the most important components of the economy and expensive energy has hurt it.

Japan has an energy plan that is a "core policy" of the nation. In the U.S., instead of having an energy policy, we continue to drive up costs by regulating away our energy advantage and throwing money at expensive renewable energy-with the Clean Power Plan ignoring new nuclear. It is time for America to really evaluate our energy needs and maximize our advantage.

The author of [Energy Freedom](#), Marita Noon serves as the executive director for [Energy Makes America Great Inc.](#) and the companion educational organization, the [Citizens' Alliance for Responsible Energy \(CARE\)](#). She hosts a weekly radio program: [America's Voice for Energy](#)-which expands on the content of her weekly column.



Volunteer for D&D Committee Chairs & Region Representatives Needed

~By Connie Harrison
San Antonio Desk and Derrick Club

Attached you will find a spreadsheet of Committee Chairs and Regional Representatives positions that have been filled and many that have not for 2016. We still need to get these positions filled and I am hopeful we can do so by the end of 2015. Please reach out to your club presidents to see if we can recruit many more of our members to fill these positions.

I would like to thank each of you for leading your regions in moving this association forward as we continue to educate our members and our communities and employers in this vibrant and ever changing industry. Your leadership is vital to the success of this association and please know that you are appreciated.

Thank you for your assistance in this matter and I look forward to hearing from you.

Warm Regards,

Connie J Harrison

ASSOCIATION OF DESK AND DERRICK CLUBS
COMMITTEE CHAIRS AND REPRESENTATIVES

Committees	Chairman	Board Contact	I	II	III	IV	V	VI	VII
STANDING									
Club Bylaws Review	AUDRA HORTON		MELINDA JOHNSON		VAL BLANCHARD	TERRY LIGON	AUDRA HORTON		
Education			REBECCA TUNNING					KAY MCKINLEY	
Membership	MICHELE GREER		CARRIE HAMMON						
Program	CLAUDIA PRATHER		FENNY JACOBS		CLAUDIA PRATHER	CONNIE BASS	SHEILA MOGAUGHEY		
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Tax Exempt US	JENNIFER SMITH		CHERYL MILLER			KAY MILLER			
Tax Exempt CDN									
SPECIAL									
ADDC Manuals Review	DIANA WALKER		KATHY TAWNEY			KAROL WOODS	DONNA WALKER		
Certification	SHERYL MINEAR		JENNIFER SMITH		ANGIE DUPLESSIS	SHERYL MINEAR	ADRIAN HORTON & SUSAN BAKER		
Contest	EVELYN GREEN		CINDY KERNS		SONYA RYDER	EVELYN GREEN			
DDJ	DEB MCCULLER / DONNA HARTIG		JENNIFER KELLY	DONNA HARTIG	DEB MCCULLER	SONYA EDWARDS			
Leadership Resources	CHARLENE TENNY		CHARLENE TENNEY			FAY LYNN WERTZ	RENA SHAFFER		
Long Range Planning	RENA SHAFFER		NATALIE MCCLELLAND			LYNDA MCCLURE			
Nominating	JUDI ADAMS		KATHY TAWNEY		JUDI ADAMS		IRMA CUNNINGHAM		
Publications			PAM BEAVER		DEBI B.	VAL WILLIAMS		JAMIE SABATA	
Registrar	VAL WILLIAMS					SUSAN WROBBLE			
Scrapbook	SUSAN WROBBLE								
2016 GAC	JERRY RASMUSSEN / ELISE LORENZ								
2017 GAC									
2018 GAC									

Safety Space

Everything is Riding On It!

~By Coastal Flow Measurement Companies

CoastalFlow[™]

i Measurement[®]

As we move through the dog days of summer, most of us have experienced a marked increase in traffic on our roads due to high school and college students being out of school and families taking their usual warm-weather vacations. When combined with the routine traffic present in many states from the oil and gas sector, among other industries, there's a clear need to make sure that you're making every effort to remain safe when behind the wheel.

One important but often overlooked safety tip is the proper care and maintenance of your tires...the only things separating you from the road. Ensuring proper tire inflation, sufficient tread depth, correct alignment, and regular rotation are a must because *everything is riding on it!*

A key factor in tire safety is air (or nitrogen, if you're so inclined) pressure. Over-inflated tires ride roughly while wearing unevenly at the center of their tread. Under-inflated tires decrease fuel economy, may cause imprecise handling, wear unevenly at the edges of their treads, and can overheat and fail at highway speeds. According to National Highway Traffic Safety Administration estimates, low tire pressure contributes to an average of more than 600 fatalities and 33,000 injuries annually. For a safe summer of driving, here's a list of things that you can do:

Check your tire pressure at least monthly because tires can lose approximately one PSI per month through normal seepage. In addition, tires lose (in cold weather) or gain (in warm weather) about a pound of pressure with every 10-degree change in temperature. For the most accurate reading, check your tire pressure when they are cold. Remember, a cold tire is one that has not been driven on for at least three hours.

Follow the inflation pressure recommendations in your vehicle owner's manual, the tire's certification label usually located in the glove box, or the tire's information placard located on the driver's side door jamb. Don't use the inflation pressure molded into the tire sidewall since this is the level needed to achieve the tire's maximum rated load capacity.

Be sure to have the same pressure in all four tires, unless the manufacturer's recommendations specify different levels for front tires versus back...and always maintain the same pressure between the left and right side tires.

Buy a good tire gauge and keep it in your vehicle at all times.

By following these simple tips, you'll improve your vehicle handling, fuel economy, tire life and, most of all, help protect yourself, your family, and others from possible blow-outs and accidents. Drive safely!



2015 Executive Oil Conference in Midland

HART ENERGY

NEWS RELEASE

Permian Basin's Most Active Producers to Speak at 2015 Executive Oil Conference

Houston (July 15, 2015) – The Permian Basin is the undisputed capital of the light oil revolution. Producers confirmed to speak at the 21st annual [Executive Oil Conference](#) control over 6.4 million acres in the nation's top oil province. Themed "Permian Powers On," the conference takes an in-depth look at how companies are working efficiently in the oil and gas market.

More than 1,100 industry professionals are expected to attend the Executive Oil Conference for powerful educational content and valuable networking opportunities. The event is set for November 9-10 at the recently opened Midland County Horseshoe Pavilion in Midland, Texas.

The impressive [speaker lineup](#) also includes:

- **John Christmann**, CEO and President, **Apache Corp.**
- **Joey Hall**, EVP, Southern Wolfcamp Operations, **Pioneer Natural Resources**
- **Don Puckett**, General Manager, Operations, **Chevron Corp.**
- **Will Giraud**, EVP and Chief Commercial Officer, **Concho Resources**
- **Ryan London**, EVP and General Manager, **Matador Resources**
- **Michael Wichterich**, President, **Three Rivers Operating Co.**
- **Richard Stoneburner**, Managing Director, Energy Investments, **Pine Brook Partners LP**
- **Mark Houser**, CEO, **University Lands – University of Texas System**
- **Kenneth Hersh**, Co-Founder and CEO, **NGP Energy Capital**
- **Dave Pursell**, Managing Director and Head of Securities, **Tudor, Pickering, Holt & Co.**
- **Murphy Markham**, Managing Partner, **EnCap Investments LLC**
- **Deborah Byers**, Managing Partner, **Ernst & Young LLP**

[Conference registration](#) is available online for the 2015 event. Super-early bird pricing expires Friday, September 18. To view the full conference agenda, visit [Executive Oil Conference](#).

Follow the Executive Oil Conference on Twitter [@HartEnergyConf](#) #EOC

About Hart Energy

For 40 years, Hart Energy editors and experts have delivered market-leading insights to investors and energy industry professionals. The Houston-based company produces magazines (such as *Oil and Gas Investor*, *E&P* and *Midstream Business*); online news and data services; industry conferences (like the **DUG™** series); GIS data sets and mapping solutions; and a range of research and consulting services. For more information, visit hartenergy.com.

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ADDC Website

ALL NEW!

USER FRIENDLY
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PACKED WITH EASY TO REACH
INFORMATION



Energize your
community.

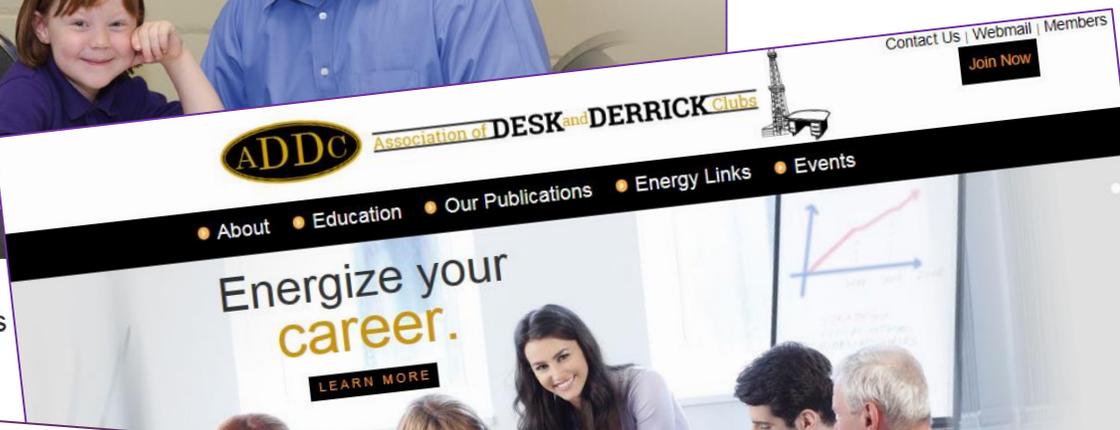
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ADDC is the energy industry association that brings everyone together to build better careers, companies and communities. Membership is open to those employed in or affiliated with the petroleum, energy, and allied industries who can benefit from broad-based, cross functional training.



Upcoming Events

The 2015 WV Oil and Gas Expo
October 7, 2015



Energize your
career.

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company.

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ADDC is the energy industry association that brings everyone together to build better careers, companies and communities. Membership is open to those employed in or affiliated with the petroleum, energy, and allied industries who can benefit from broad-based, cross functional training.

If you are working in one of the following, ADDC is your association:

- OPERATIONS
- TECHNOLOGY
- LAND AND LEASING
- ADMINISTRATION
- FINANCIAL
- ALL RELATED DISCIPLINES



Upcoming Events

The 2015 WV Oil and Gas Expo
October 7, 2015



Testimonials

- “Encouraging participation in ADDC is the most effective thing a good manager can do to build morale and to increase productivity. There is nothing ... [READ MORE](#)”
- “Education, the art of learning, was a deciding factor — it was apparent that I could be more proficient, having an opportunity to learn more about the ... [READ MORE](#)”
- “The knowledge and experience gained from ADDC programs, field trips, and seminars presented at all levels have proven to be very valuable ... [READ MORE](#)”

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Updates from the Committee Chair...

...ADDC Nominating COMMITTEE



Board of Directors

PRESIDENT

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Bean Resources Inc.

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Valero Energy Corp.

VICE PRESIDENT

Maggi Franks
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SECRETARY

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Nabors Completion and Production

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Kate Ediger
First Roswell Company

REGION VI DIRECTOR

Anna Lewis-McBeth
Continental Resources Inc.

REGION VII DIRECTOR

Deb Porath
Underground Pipe Inspectors

August 2015

From: 2015 ADDC Nominating Committee

Re: Nominations for 2016 ADDC Officers

The Report of the Nominating Committee, Presentation of Candidates, and Candidates' Caucus will be held on Friday, September 18th, during the 2015 ADDC Convention Business Session. Election of the 2016 ADDC Officers will take place on Saturday, September 19th.

According to the ADDC Bylaws and Standing Rules, Article IX – Nominations and Election of Officers Section 2:

(g), On the first day of convention, the report of the Nominating Committee shall be read and additional nominations may be made from the floor by any delegate provided:

- (1) Consent of the nominee is obtained and a written statement submitted that such nomination has been approved by vote of the nominee's club which is signed by the club president or vice president and one other officer of the club.
- (2) Such nominations from the floor must be seconded by three clubs.

Any club delegate planning to submit a nominee from the floor should contact President Lori Landry and Parliamentarian Sheryl Minear prior to the Business Session to ensure the proper documentation is provided.

Presidents/Delegates, please discuss the candidates at your club meetings prior to leaving for Convention in Lubbock, Texas in September. Come to Convention informed about the candidates as you will be voting on behalf of your club members and selecting the 2016 ADDC Board. The Candidates' Qualifications and Goals are posted on the ADDC website: Members Tab, Monthly Committee Letters.

Sincerely,

Judi

Judi Adams
2015 ADDC Nominating Committee Chairman

Cc: Lori Landry, Sheryl Minear, Connie Harrison, 2015 Nominating Committee

Judi Adams
ADDC Nominating Committee
Chairman
322 Bienville Drive
Gretna, LA 70056
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(281) 224-7839 M
dandd.judi@gmail.com

Flashback

Origin of the word *Bradenhead*

~By Tulsagal.net

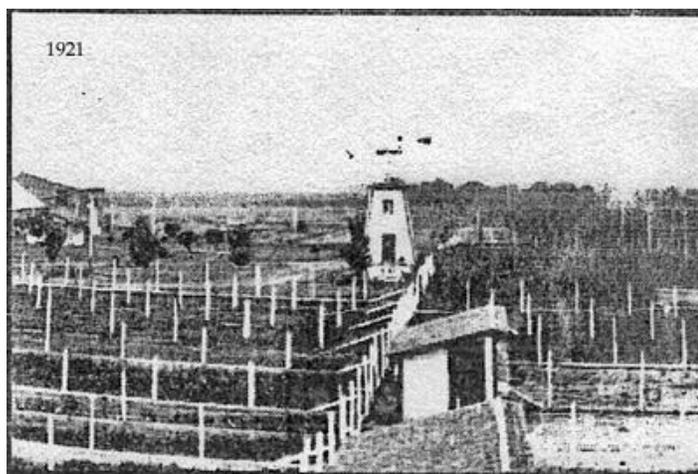
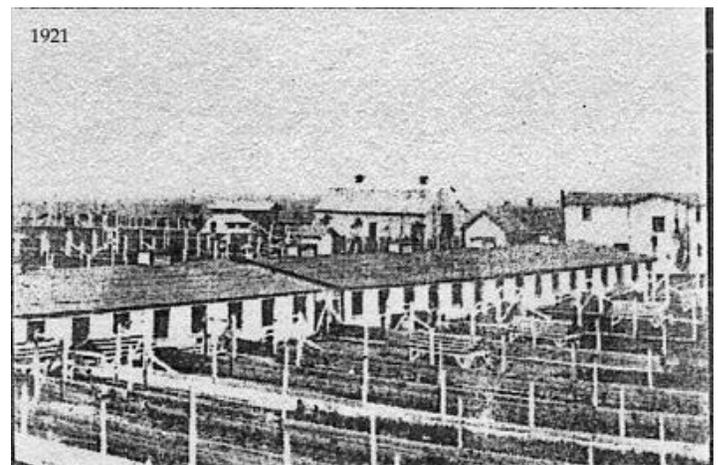


Glen T. Braden invented a gas well casing head in the 1920's that became so popular that before long all surface casing heads were commonly termed "bradenheads." Among other functions, the casing head seals the annular space between the production casing, intermediate casing (if present) and the surface casing.

Glenn T. Braden, born in 1856, grew up around oil in Pennsylvania. He was hired to help drill wells at the age of 13, helped his father operate a small refinery for 3 years, then worked as a pipe liner. An early proponent of natural gas, he invented the Bradenhead, a device which diverted natural gas from oil wells without disrupting production. In 1905 he and T.N. Barnsdall purchased 155,000 acres of land from the Osage nation and, as part of the land transaction, they picked up a small natural gas plant in Tulsa. A year later he formed Oklahoma Natural Gas Company. In 1912 Braden

purchased
the land
that would

later become the White City neighborhood from the Creek Indian nation and built a gas plant. Aside from oil wells and coal mining productions, the rest of the land was eventually turned into a dairy farm when he brought a herd of Jersey dairy cattle to Tulsa during World War I. It was named White City Jersey Dairy Farm because the color of all of the buildings and silos were white.



After his death, his children closed the dairy, platted the land and began selling lots. One of the stipulations was that there be a neighborhood park. Originally name White City Park, it was renamed Braden Park a few years later.

About Our Association

2015 ADDC Board of Directors

President	Lori Landry	llandry@beanresources.com
President Elect	Connie Harrison	connie.harrison@valero.com
Vice President	Maggi Franks	maggsmf@aol.com
Secretary	Mark Loch	mark.loch@me.com
Treasurer	Christina Forth-Matthews	christina@aoginternational.com
Immediate Past President	Linda Rodgers	lindar@pescoinc.biz
Executive Assistant	Dorothy Semon	dsemon1@comcast.net
Parliamentarian	Sheryl Minear	sheryl_minear@yahoo.com
ADO Manager	Andre' Martin	ado@addc.org
Region I Director	Penny Jacobs	pjacobs@rangeresources.com
Region II Director	Debra Perjak	d.perjak@yahoo.com
Region III Director	Val Blanchard	v.mullen.pfc@glacoxmail.com
Region IV Director	Cindy Miller	miller154@suddenlink.net
Region V Director	Kate Ediger	kate.ediger@gmail.com
Region VI Director	Anna Lewis-McBeth	amcbeth95@gmail.com
Region VII Director	Deborah Porath	dporath@undergroundpipe.ca

Our Motto, Purpose and Mission

MOTTO

Greater Knowledge ~
Greater Service

PURPOSE

The purpose of this club shall be to promote the education and professional development of individuals employed in or affiliated with the petroleum, energy and allied industries and to educate the general public about these industries.



MISSION

STATEMENT

To enhance and foster a positive image to the global community by promoting the contributions of the petroleum, energy and allied industries through education, by using all resources available.