

ADDC

Insight

Volume 2, Issue 10

October 2014

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ADDC PRESIDENT'S LETTER



Board of Directors

PRESIDENT
Linda Rodgers
Process Equipment & Services, Inc.

PRESIDENT ELECT
Lori Landry
Bean Resources Inc.

VICE PRESIDENT
Connie Harrison
Valero Energy Corp.

SECRETARY
Barbara Pappas
Cobra Oil & Gas Corporation

TREASURER
Maggi Franks
Artistic Promotions LLC

IMMEDIATE PAST PRESIDENT
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Elaine McDowell
WO Operating Company

PARLIAMENTARIAN
Sheryl Minear, RP
Sojourner Drilling Corp.

REGION I DIRECTOR
April C. Lang
Lang Surveying

REGION II DIRECTOR
Stacy Tate
Brehm Oil, Inc.

REGION III DIRECTOR
Sharon Blackwell
Rainbow Rental & Fishing

REGION IV DIRECTOR
Rebecca Perez
Petroleum College International

REGION V DIRECTOR
Philana Thompson
Merrion Oil & Gas

REGION VI DIRECTOR
Abby Johnson
Frontier El Dorado Refining LLC

REGION VII DIRECTOR
Christina Forth-Matthews
AOG International

October 2014

Convention has come and gone but I am sure the enthusiasm and energy generated will carry forward! All the planning of the last three years came to fruition; it was an awesome experience and the Lafayette Club members, and Kathy Martin in particular, are to be commended for a job well done. They provided us with educational opportunities, a host of dynamic keynote speakers and opportunities to connect and network with fellow members. The hotel management and staff went above and beyond as well. They were friendly and took every opportunity to make sure we were taken care of.

It is no secret that when Desk and Derrick members get together, we learn, network and share. At this year's Convention, we had 386 attendees including 63 first-timers; we hope this will not be their last convention. By the way, I wonder if anyone thought to warn the first timers that Conventions are addictive? Surely by now they know that! I hope the Convention attendance numbers are indicative of where our organization is heading.

The newly elected 2015 Association Board, under the leadership of Lori Landry, is ready to work hard on behalf of the membership. Congratulation to the 2015 ADDC Officers elected at the Saturday business meeting. They are an outstanding group and, along with the seven Regional Directors, will lead this association with skill, commitment and enthusiasm. They are:

President	Lori Landry
President Elect	Connie Harrison
Vice President	Maggi Franks
Secretary	Mark Loch
Treasurer	Christina Forth-Matthews

As we begin winding up 2014, clubs will begin holding their annual meetings and elections. Many of you have stepped forward to take on a leadership role in your club, your region or at the Association level, and I can honestly tell you from experience that your contributions and efforts will be repaid tenfold.

Kathy Johnson, San Antonio Club President, sent an email to her members and it was so eloquently written and heart felt that I wanted to share with the entire membership:

ADDC PRESIDENT'S LETTER (CONT.)

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Merion Oil & Gas

REGION VI DIRECTOR

Abby Johnson
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REGION VII DIRECTOR

Christina Forth-Matthews
ADG International

"One thing that was very apparent and a constant theme of the 63rd ADDC Convention was that Desk and Derrick will only continue to succeed if we are all involved to the best of our abilities. We often think that someone else will take care of the needs of Desk and Derrick, but in reality we have seen an overwhelming decrease in participation within each club. We must remember that the focus is to educate the communities in which we live about our industry. By doing so, we help promote and foster a positive image in all that oil does for us. Attached is the list of committees that we need participation in. Would you each please consider serving on one of these committees? It is an excellent way to learn more about Desk and Derrick and it is a rewarding way to give back." I couldn't have said it any better myself!

Because of the timing of Convention this year, I am not able to provide a comprehensive recap as I would have liked this month. However, I promise to give a thorough report in next month's letter.

Members: you **are** the backbone of this organization and our greatest asset; we could not accomplish what we do without your involvement. I appreciate the warm wishes and support that I received from members throughout the Association. The friendships and kindness are one of the most amazing aspects of our organization. From the bottom of my heart, thank you for all that you do toward furthering our motto: Greater Knowledge, Greater Service!

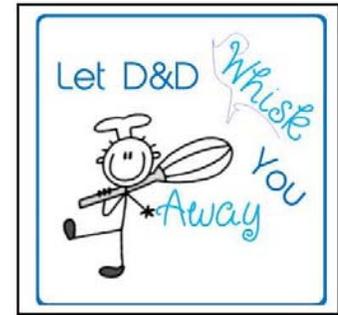
Linda Rodgers

ADDC Manuals Review Committee

Thank you to the ADDC Manuals Review Committee members (Region I – Julie Wagner, III – Dawn Ott-Goode, IV – Terry Ligon, VI – Sharon Hiss, VII – Diana Zelasek) and to the Committee Chairmen for your dedication and commitment in providing our membership with current committee guidelines.

~Rena Shaffer - Chairman

Region I Director's Newsletter



April Lang
2014 Region I Director

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Buckeye

Candi Miller

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Ohio Valley

Theresa Righter

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PYOGA

Sheryl Carls

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Three Rivers

Cheryl Charie

ccharie@rangeresources.com

Tuscarawas Valley

Deb Parolini

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West Penn Energy

Diane McKee

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West Virginia Club

Kay Hillabold

Kay.hillabold@chk.com

October, 2014

Members of Region I,

What a week we had in Lafayette at the 63rd Annual ADDC Convention! Region I had 24 attendees and 1 guest this year and we managed to get together for dinner on Wednesday evening. I especially enjoyed the field trip to the Baker Hughes Super Center and the seminar presented by them on deepwater/offshore pressure pumping and sand control. Please talk with members of your club who attended to learn about their experiences. The keynote speakers this year were informative as we learned about the oil and gas industry in Louisiana as well as keeping "focused" about our mission. Louisiana State Senator, Fred Mills, spoke at the Saturday banquet and he was as much a comedian as he was motivational. And the food---awesome!

*Association business was conducted Tuesday at the all-day Pre-Convention board meeting by the 2014 ADDC board. At the business session all of the proposed amendments to the ADDC bylaws were passed. This year there were two positions for the 2015 board that were contested. Christina Forth Matthews was elected as Treasurer and Mark Loch was elected Secretary. The RD Reports this year were shortened but I was able to highlight something each club in our Region is doing and I was and am proud to represent Region I! The entire open forum was taken up with members speaking about changing the name of our association. If you want more information, pro and con, please get in touch with me or any attendee. Penny Jacobs, Region I Director Elect sat in on the Pre-Convention and Post-Convention Board meetings and participated in RD training. Her head is swimming with new ideas and she is **committed** to Region I and ADDC!*

Diane McKee and Cheryl Miller, both from the West Penn Energy Association Club, were recognized by President Linda Rodgers, as were a select few representing each region, for their dedication to D & D and Greater Knowledge-Greater Service.

*One of the highlights of Convention for me is networking and feeling the **enthusiasm** of D&D members. I enjoy hearing what other clubs do for programs, fund raising, and providing educational opportunities for their members as well as their community.*

*Congratulations to all the AIMEE winners! The Buckeye Club won an AIMEE for their small bulletin. Natalie McClelland does an outstanding job as editor and she is the epitome of **volunteerism**, for this task is no small one! The WV Club took 2nd place in the D&D Program category and 3rd place in the Large Bulletin category; Tuscarawas Valley Club took 2nd place for their Industry Field Trip; and Maggi Franks took 3rd place for her Industry Article, "Fire in the Hole". Well done Region I !!!*

On a sad note, the interest in forming a club in the Columbus, OH area was not enough to get a club up and going at this time! However, the first organizational meeting in the process of chartering a club in the Meadville, PA area will be held October 16th.

Don't forget--October 15th is the due date for submissions to the DDJ.

GO REGION I !!!!!!!!

APRIL

Region II Director's Newsletter

Stacy Tate
Region II Director

brehmoil@sbcglobal.net



Pump It Up For Energy

October 2014

Dear Members,

I am not completely unpacked from the 63rd ADDC Convention and Annual Meeting and it is time to write the October Region II news! Yet I am still **Pumped Up For Energy** from all the opportunities that were offered during this time together. I visited Baker-Hughes in Lafayette as well as the Bristow Helicopter facility and Safe Zone's training facility. It was refreshing to be in a community so supportive of the oil and gas industry. After the field trip opportunities we entered the ADDC Annual Meeting sessions where we celebrated the accomplishments of the regions. I came away with many ideas and goals such as:

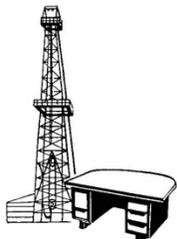
- Can we work with oil and gas associations across the country to name new members; as well as ways we could partner to meet the needs of the industry?
- Can we help with job opportunities by having a "help wanted" section on our website or in the DDJ?
- We need to talk about community needs met by the oil and gas industry. Ben Broussard challenged us to "share stories" and speak out against the "fractionist" movement by educating others on why it's a good thing we are here.

During the Energy Symposium we heard from Charlotte Batson, Tuscaloosa Services; David Tilley, Baker-Hughes; Jodie Connor, J Connor Consulting, Inc.; and Greg Stutes, Completion Specialists. This session will be available on the ADDC website and I hope you all will visit and hear firsthand a portion of the educational opportunities available at convention.

Region II members gathered at the end of the Saturday business meeting to brain storm about where to hold the 2018 Annual Meeting and Convention. We will continue to hold phone conferences on a regular basis so we can move forward, as a region, to find the perfect place to present for our bid. The convention ended with the annual banquet and formal presentation of next year's board.

On our way home my husband and I were blessed to be invited to the Houma ship yard to go on board a vessel being built for GulfMart. This truly wrapped an action-packed week in Louisiana with a bow!

Stacy Tate
Region II Director



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Region III Director's Newsletter

Sharon Blackwell

Region III Director

blackwell288@yahoo.com



- CONNECT
- ENGAGE
- COLLABORATE
- LEARN

October, 2014

Dear Region III Members,

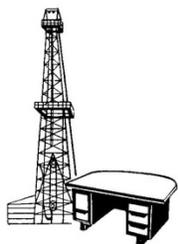
Cool nights and football is here and I love both of them so I am one happy individual. Football is a team sport just like Desk and Derrick is a team sport. It takes the whole team to be one voice and united.

WOW!!! The 63rd Annual ADDC Convention in Lafayette was sensational. Kathy Martin and her crew knew how to show the ADDC members what it was like to live and love Lafayette. Educational field trips and seminars were great and there were exceptional speakers. The ADDC Educational Foundation sponsored the first Symposium and it was well thought out and the speakers were interesting.

For the members at convention you already know some of the facts that I gave in my speech but I think all Region III members need to be brought to date. There is not a club in Region III that has not had great leadership this year and represented your clubs well at ADDC Convention.

Linda gave us a charge to write our Regional Report and she wanted something different and that is what I gave her. Region III can be proud of its accomplishments in 2014. As a Region we have awarded \$45,000 in scholarship money. The scholarships were given to high school and existing college student who met the criteria determined by the clubs scholarship committees. Region III has educated its members from frac nation seminars, OSHA presentations, and orientation programs this year just to name a few. I have never been so honored as I was to serve you the members of Region III at the ADDC Convention. Thank you so much for the experience.

If you have never served as a Regional Rep. you should look them over and step up and serve Val Blanchard our 2015 Regional Director.



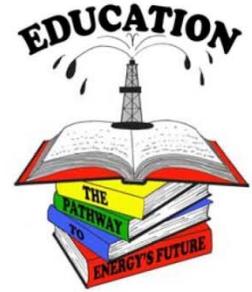
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Till Next Month,

Sharon Blackwell

Quote of Month: “If you believe in yourself and have dedication and pride – and never quit – you’ll be a winner. The price of victory is high but so are the rewards.” - Bear Bryant

Region IV Director's Newsletter



Rebecca Perez
Region IV Director

perezr@petroleumcollege.com

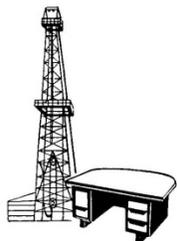
October 2014

I am writing this letter two days before I leave for Louisiana and I haven't even started packing but by the time you read this, the 63rd Annual Convention will be over and hopefully I have unpacked. I hope everyone enjoyed "Livin, Lovin, Lafayette." There is no better combination than learning, networking and laughter..

The week started with the pre-convention board meeting in which Cindy Miller, 2015 Region IV Director and I attended. She was able to experience the Association's formal business processes but only as a spectator. At the post-convention meeting she became an active participant. More details of the convention will follow in November's letter.

Are you working on your contest entry packet? There is still time before the deadline of December 15th to get those creative juices flowing and get articles written. It would be great if every club in Region IV submits entries. The contest entry form has been updated and can be found on the ADDC website.

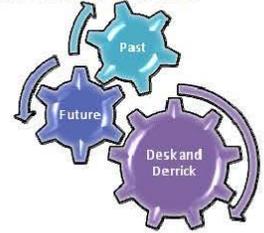
Lori Landry, 2015 ADDC President, and Cindy Miller, 2015 Region IV Director, are in the process of filling committee chairs and regional representative positions for next year. If you are interested in helping, please contact them. Commitment grows when members have a chance to contribute, so this is your chance. Step up, every accomplishment is its own reward, every accomplishment can boost a person's sense of fulfillment, and successes, large or small, will breed more commitment to Desk and Derrick. It could give you the confidence to hold a leadership position within the organization; as an officer of your local club, Region Director or on the ADDC Board.



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The publications that the Association of the Desk and Derrick Clubs provide are a fantastic way to keep informed of what is happening between club members and the Association. The Desk and Derrick Journal is published three times per year and is distributed to each member and is available online. The editors Diana Walker and Audra Horton are doing a wonderful job in their selections. The Bit of Fun Energy Activity Book is an activity and coloring book designed to promote education about the oil and gas industry. It is a great educational tool to teach the younger generation how oil and gas affects their lives as explained by PetroMolly and PetroMack. The DDJ and the EAB are great marketing tools to educate others about ADDC, so share them every chance you get.

Becky



Region V Director's Newsletter

Philana Thompson
Region V Director
Merrion Oil & Gas Corp

pthompson@merrion.bz

Board of Directors

President

Linda Rodgers
Process Equipment & Services Inc

President Elect

Lori Landry
Bean Resources Inc

Vice President

Connie Harrison
Valero Energy Group

Secretary

Barbara Pappas
Cobra Oil & Gas Corp

Treasurer

Maggi Franks
Artistic Promotions LLC

Immediate Past President

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Candadian Natural Resources LTD

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Parliamentarian

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Sojourner Drilling Company

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Land Surveying

Region II Director

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Christina Forth-Matthews
AOG International

October 2014

Region V Members

The 63rd Annual ADDC Convention in Lafayette Louisiana has come to an end. The educational opportunities were abundant and the experience of the area culture cannot be put into words. The Lafayette Club did a superb job bringing it all together. Now is the time to mark your calendars for next year's convention in Lubbock Texas September 16th - 20th 2015.

As you know next year's convention is being hosted by the Region V clubs in Lubbock, TX. Each club has signed up to be in charge of a designated responsibility. Please check with your club president to see what your clubs tasks are and what you can do to assist. In order for our region to provide a fantastic experience everyone needs to participate. **Not one person can accomplish these tasks by themselves.** This is our opportunity to bring education and fun together for our Association members. We have a tough act to follow (ADDCC2014 Lafayette) however I am confident, with the leadership of Lori Landry (2015 ADDC President), Kate Ediger (2015 Region V Director), Audra Horton and Rena Shaffer (2015 GAC's) along with all of our clubs we will provide another awesome convention.

Please be on the watch for email's asking for committee chairman volunteers! Now is the time to step up and fill the much needed and important roles that help this Association grow.

Philana Thompson
Region V Director

Region VI Director's Newsletter

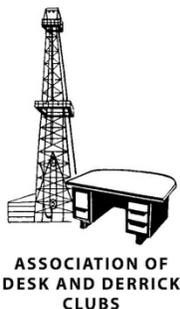


Dear Members,

Congrats to the Red Earth Club for winning the Special Achievement Award, please read all the details on the website. Congrats to the Great Bend Club for winning several AIMEEs .

Don't forget the challenge I made, during March's Desk and Derrick Awareness Month, present a slide show to your members and guests. This slideshow should feature highlights from Region and Convention meetings and give everyone an overview on the excitement and experiences we all love so much. It should cover everything from the registration booklet to the field trips and seminars. After the presentation of the slide show leave time for questions about each meeting and the benefits of attending one or both of these events. By showing them our enthusiasm through the slide show and our comments afterwards, members and guests could feel the excitement that we have for attending all Desk & Derrick functions.

If you have never served as a Regional Rep. you should look them over and step up and serve. Anna Lewis- McBeth is 2015 Regional VI Director and will be glad to answer questions about being a rep. Christina Forth Matthews was elected as Treasurer and Mark Loch was elected Secretary. Mark is a member of the Red Earth Club from Region VI.



Sharon Hiss of the Great Bend Club was recognized by President Linda Rodgers, as were a select few representing each region, for their dedication to D & D and Greater Knowledge-Greater Service.

**Abby Johnson
Region VI Director**

Region VII Director's Newsletter



October 2014

Welcome to Fall, can't wait for halloween, that is my favorite time of year. CANDY!

Convention- Region III members, did an amazing job. Please take time to read the write ups in your bulletin, as there was lots to see, learn and do. Seminars, field trips and business meetings all kept us very busy. Discussion on changing our name gave us much food for thought.

Congratulations to Donna Hayduk for receiving the Distinguished Service Award.

Congratulations to members in our region that received their years of service from the Association. Also, to our members who walked away being finalists, semi finalists and third place at the AMIEE awards.

I encourage you all to have a look at the new ADDC website. Maggi walked us through it at convention. Please take time to review it, everything you need for ADDC is on there.

Convention 2016 in Denver – The Denver Club with Jerry at the podium did a great presentation. It is going to be well attended from the comments I already heard.

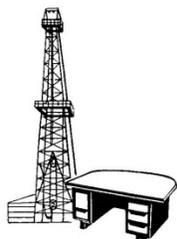
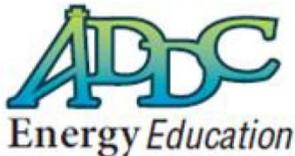
Thank you to everyone who has stepped up to help with the 2016 Convention. It is so great to have such strong support within our region. Many volunteers are needed to make the successful convention.

Congratulations to the 2015 incoming Board for the Association. I am honored to be elected as your 2015 Treasurer. Mark Loch was elected Secretary; Maggi Franks, Vice President; Connie Harrison, President-Elect. Lori Landry will serve as President (being elected to that position at the 2013 ADDC Convention) and Linda Rodgers will serve as Immediate Past President.

Congratulations to Deborah Porath as our incoming Region VII Director for 2015. She will do an amazing job representing our region. If you would like to help her as a Region VII Representative, please let her know.

Elections for our Clubs are coming up, please think about stepping up to help your clubs out. If it is your first time, don't be scared. We all grow from stepping outside our box and comfort zone.

Ready! Set! Go!
Christina



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ASSOCIATION DISTRIBUTION OFFICE LETTER



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Frontier El Dorado Refining Co.

REGION VII DIRECTOR
Christina Forth-Matthews
AOG International

André Martin
Association Distribution Office Manager (ADO)

Association of Desk and Derrick Clubs
5321 S. Sheridan, Ste. 24
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(918) 622-1749 O
(918) 622-1675 F

Email: ado@addc.org
Website: www.addc.org

October, 2014

Hello ADDC Members!

What a wonderful time had by all as the ADDC Convention held in Lafayette, LA. The people of Lafayette certainly did roll out the red carpet for all of us. A few highlights for me were the Outlook Seminar (for those of us who use this program, it can be an invaluable tool), the Keynote speakers, the southern hospitality (with those amazing accent!!!) and of course THE FOOD!!! A special round of gratitude to everyone who helped make this event possible. It was truly a fantastic experience. THANK YOU!!!

As we enter the final quarter of the year here are a few reminders:

1. Please turn in all Renewals/Applications.
2. If you are a Member and your name is not listed in the directory, please contact me ASAP.
3. If you have changes or updates to your name, job, address, etc., please remember to email those to ADO.
4. If you have pictures or fun facts about ADDC and would like them posted on the ADDC FaceBook page, please submit those to me via email.
5. New Member Packets (Handbooks, New Member Pins and Cards) will be sent out next week. Please check with your Club's President.

Have a fantastic October. What a great time of year . . . cooler weather along with the changing of the colors in the trees. Fall is truly upon us.

André Martin
*Association of Desk and Derrick Clubs
Distribution Office Manager*



Reminder: Please make sure you have the new ADDC address updated in your records. We are still receiving mail that has been sent to the old office location and has taken onwards of 2+ weeks to get to the new office. Thank you.

EDITOR'S CORNER

Don't forget
to get the
insight out on
time!

If you have any announcements that require a quick response from your clubs or regions, please forward it to me at htrujillo@rbayless.com and we will let the Association of Desk and Derrick Clubs know. We will complete the ADDC Insight by the **5th of each month**.

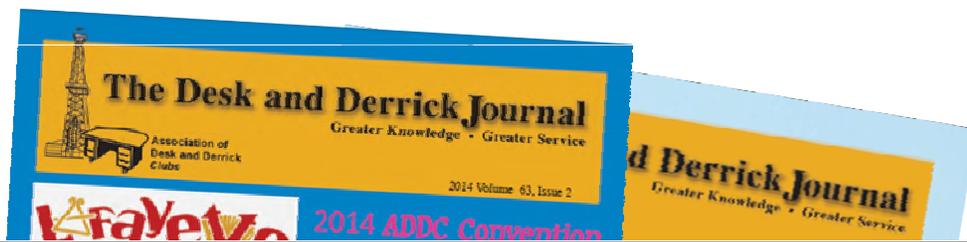
We encourage every member, every club and every region to contribute. All suggestions are welcome.

Thank you to all that have contributed articles, items and ideas for the ADDC Insight.

~Helen Trujillo

Desk and Derrick Club of Farmington, NM

Information, views or opinions expressed in the ADDC Insight newsletter originates from many different sources and contributors. Please note that content does not necessarily represent or reflect the views and opinions of the Association of Desk and Derrick or their clubs. Articles are merely to educate and inform.



The Desk and Derrick Journal (DDJ)

Deadline for submission of articles for publication
in the last issue of 2014 is **October 15th**

Honor a special member or members of your club with an ad in
the DDJ. See the website for contract and rates.

Share your pictures from convention for printing in this issue.

Submit articles and pictures to the editors
Diana Walker dwalker@sjoc.net
Audra Horton grcabilene@midlandmap.com

LEADERSHIP LIFT

*Submitted by Barbara Pappas
Desk and Derrick Club of Wichita Falls
Leadership Committee Chair*

GET ON TOP OF E-MAIL

I recently read an article in Real Simple by Andra Chantim. It caught my attention because I am guilty of this very topic—E-mail clutter. I currently have over 13,000 e-mails in my work address inbox and over 2,500 in my personal address inbox. This is believable because there are more than 100 billion e-mails sent and received each day just in the United States. To be honest, there are times when I feel like they have all landed in my inbox!

Fortunately there are five quick and simple steps to get control over the chaos:



Step 1: Create Folders

Everyone can manually sort email into folders, but did you know you can automatically route messages to their individual folders? For example, you can send notifications from Facebook straight to a Social Media folder. Gmail does this automatically, but you can set up a similar system with other e-mail services. Once e-mails of one type are grouped into their folder, you can delete them with just one click!

Step 2: Aim for Only 20 Items in your Inbox

By only having 20 items in your inbox, you can see all of them without having to scroll down. Here is the hard habit to break—once you respond to an email, delete it or file it in its respective folder. Messages that are a week old that you still need to respond to should be in your inbox.

Step 3: Stick to a Schedule

In a professional field where constant communication is vital, this one may not be realistic. Taking time to read emails can interfere with productivity. Designating a time every hour or so is quite doable. If someone really needs you, they can call. Skim through your emails and mark them as unread so you do not forget to respond to them later.

Step 4: Organize Before you Read

At the start of each scheduled session (Step 3), sort your emails by sender such as VIPs (your boss for example). Scan the subject lines and delete “junk” emails.

Step 5: Respond Strategically

Ask yourself this question: Can you respond in two minutes or less? If the answer is yes, then do so immediately. If the answer is no, then flag it to be handled during a scheduled session later in the day or tomorrow. If you feel a response will lead to a very long chain, you are better off picking up the phone.

I hope these simple steps help you in controlling the chaos and being more organized in this small part of your life. Remember, every person is a leader and every leader has organizational skills!

IN THE NEWS

 **Times Record News**
WICHITA FALLS

*Written by Judith McGinnis of Times Record News
Desk and Derrick Club of Red Earth*

SIX DECADES WITH BURK ROYALTY HAVE BROUGHT CHALLENGES, TRAVEL AND FRIENDS TO PAT MCAFEE'S LIFE

Employee celebrates 60 years with company



Pat McAfee Hensley and Shirley Bridwell of the Desk and Derrick Club of Wichita Falls, TX.

August 4, 2014 - WICHITA FALLS, Texas - Every employee of Burk Royalty Co. becomes part of the “family,” but after 60 years with the venerable oil and cattle firm, Pat Hensley remains its heart.

Since that day in 1954 when 18-year-old Patsy McAfee, tall enough to play basketball and newly graduated from Burkburnett High School, walked through the doors in a pale blue dress and gloves, she set the bar high for hard work, professionalism and willingness to tackle any task put before her.

The first was leaving the switchboard, her hire-in position, to become an executive secretary for founder George Kimbell.

IN THE NEWS (CONT.)

Employee celebrates 60 years with company (cont.)

“Mr. (Glen) Blear thought I might be interested and called me in. They asked a lot of questions, and Mr. Blear told me I should give it a try,” said Hensley, smiling gently as she looked across a conference table at the Kimbell generations — Peggy, Trey and Stan — plus colleagues and friends Jon Bear (a BHS classmate) and Shirley Birdwell. “Monday morning I started training with the girl who was leaving.”

60 years

From the days when the entire Burk Royalty enterprise could be encompassed in four filing cabinets (when called upon, Pat still can locate items in the archived records) Hensley has seen business tech revolutions, everything from copying machines to computers to cellphone networks that keep office and field in touch.

But it was the romance of ranching she fell in love with. Put in charge of the ranch books, she could be found perched on top of a fence rail counting cattle. She even visited Australia Estates, a sheep-turned-cattle ranch the Kimbells bought in Australia in 1962 and sold in the late 1990s.

“Australia Estates paid the operating bills and sent them to me at the end of each month. I then converted the Australian dollars into U.S. dollars by checking The Wall Street Journal and posted our books,” Hensley said. “It was a challenge to learn Australia’s customs but a lot of fun.”

On trips with groups like Desk & Derrick, in which she’s been active for many years, Hensley learned a lot about the petroleum industry. Stops in China, England, New Zealand and back to Australia turned a small-town girl into a world traveler.

“One thing I found interesting was the one chair in the Emperor’s office,” she wrote in a travel journal while visiting the Forbidden City in Beijing. “That represented that he (the Chinese emperor) was the Chairman and anyone wishing to speak to him had to stand. I suggested to Mr. Kimbell that we remove all chairs in his office and conference room but one.

“Did not go over with the rest of our staff.”

Hensley made the Kimbells and her associates promise not to go to as much trouble to celebrate her 60th anniversary with the company as they had her 50th.

Having been told she was going to an intimate dinner that evening 10 years ago, she instead was greeted by about 250 guests in a Country Club ballroom.

“Sixty years does seem like a long time, but to me it’s gone by so quickly,” she said. “When you work with people you respect and admire, they’re all good days.”

Hensley says she has no immediate plans to retire.

...and counting

--Wichita Falls Times Record News, 8/04/14, reprinted by permission

CONVENTION UPDATE

Your 2015 Board

President: Lori Landry
President Elect: Connie Harrison
Vice President: Maggi Franks
Secretary: Mark Loch
Treasurer: Christina Forth-Matthews

Immediate Past President: Linda Rodgers

Executive Assistant: Dorothy Semon

Parliamentarian: Sheryl Minear
Region I Director: Penny Jacobs
Region II Director: Debra Perjak
Region III Director: Val Blanchard
Region IV Director: Cindy Miller
Region V Director: Kate Ediger
Regions VI Director: Anna Lewis-McBeth
Region VII Director: Deborah Porath



Slate of 2015 Candidates & Position they were running for: Left to right: Lori Landry-President, Connie Harrison-President Elect, Maggi Franks-Vice President, Terry Ligon-Secretary, Mark Loch-Secretary, Christina Forth-Matthews-Treasurer, & Barbara Pappas-Treasurer.

~Permission to reprint photo granted by Sheri Bienvenue, Desk and Derrick Club of Lafayette

Cheryls, Sheryls Everywhere!



Left to right: Cheryl Charie-Three Rivers, Sheryl Clark-Farmington, Sheryl Carls-Penn York, Sheryl Cole-Red River, Cheryl Miller-West Penn, and seated: Sheryl Minear-Abilene – This is 6 of the 20 we have in the Association.

~Permission to reprint photo granted by Sheryl Cole, Desk and Derrick Club of Red River



*The most common lady's name in our Association today is **Mary**. There are forty-one of them!*

*The most common gentleman's name is **John** with a total of nine!*

EDUCATION OPPORTUNITY

*Submitted by Kathy Martin
Desk and Derrick Club of Lafayette*



SMS has joined forces with Excelerant, one of the nation’s top leadership development companies, to create the Energy Leadership Academy, a new leadership development program designed exclusively for those currently employed in the energy industry.

“In the energy industry, technical capabilities often get you promoted into your first leadership position, but without leadership preparation, many new leaders struggle,” Excelerant Partner Jill Meaux said. “The Energy Leadership Academy will provide tomorrow’s leaders with leadership skills to prepare them to become the exceptional leaders of our future’s energy industry.”

Beginning Oct. 15, 2014, the Energy Leadership Academy will offer two initial programs facilitated by Jennifer Adcock and Jill Meaux, partners at Excelerant: one for aspiring leaders who do not yet have direct reports, and another for leaders who are currently in a leadership role and have less than five years of leadership experience. The four group sessions will focus on skills essential for successful leadership: Becoming an Exceptional Leader, Being the Leader Your Team Wants to Follow, Getting the Results You Expect, and Having Difficult Conversations.

Program sessions will be held once a month, for four months, with a commencement ceremony at the end of the program. “We are being very purposeful about the format and class size for this program,” said Jennifer Adcock, Excelerant partner. “In our experience, we have seen that when leaders work with similarly situated peers in a small group setting, learning retention is increased. This program is specifically designed to support these participants in becoming a better leader.”

SMS President [Scott Domingue](#) explained the importance of the Academy. “The up-and-coming generations of the energy industry are willing and eager to learn,” he said. “Through volunteer organizations, such as Young Professionals of LAGCOE, it is very apparent they have one common goal – to see the energy industry grow and prosper after their successors retire. Thanks to our partnership with Excelerant, we will give young professionals the tools needed to be the best in their field.”

For more information on and to apply for the Energy Leadership Academy, please visit <http://info.exexp.com/energyleadership> or call 1-337-344-4573 ext. 712.

VIEWPOINT

Written by Marita Noon of Energy Makes America Great, Inc.

The EPA is more concerned with what sounds good than what actually works

In this hyper-partisan environment, it is good to know that a majority of Senators can still agree on an issue. When such a rare moment happens, the rest of us should pay attention, as it is probably something very important.

On September 11, 53 Senators (43 Republicans and 10 Democrats) signed a [letter](#) to Gina McCarthy, Administrator of the Environmental Protection Agency (EPA), begging for a 60-day extension of the comment period for the "Carbon Pollution Emission Guidelines for Existing Stationary Sources: Electric Generating Units"-also known as the Clean Power Plan (CPP). The original 120-day comment period-which is already longer than the traditional 60-day comment period-is coming to a close within the next 30 days (October 16).

Regarding the EPA's new plan, the letter calls the coordination needed between multiple state agencies, public utility commissions, regional transmission organizations, and transmission and reliability experts: "Unprecedented, extraordinary, and extremely time consuming." The Senators ask for more time so that states and stakeholders can "fully analyze and assess the sweeping impacts that the proposal will have on our nation's energy system." It also points out: "The EPA proposal provides no mechanism for adjusting the state emission rate targets once they are adopted"-which makes it imperative that the states can fully "digest" the rule, review the 600 supporting documents, and collect the data and justification for the states' responses.

It is not just the majority of Senators who have concerns about the EPA's proposed rule, a diverse and growing [coalition](#), including the Exotic Wildlife Association, the Foundry Association of Michigan, California Cotton Growers Association, Texas Aggregates and Concrete Association, The Fertilizer Institute, Georgia Railroad Association, Nebraska Farm Bureau Federation, electric utilities and co-ops, and city and state Chambers of Commerce from coast-to-coast, has sprung up in opposition to the plan. Yet most people are unaware of the potential impacts or of the pending deadline for public comment.

I have written on the CPP twice in the past few months-[originally](#) when it was first announced on June 2 and [then](#) after I gave testimony in Atlanta at one of the EPA's four scheduled "listening sessions." Upon release, we didn't really know much-after all, it is, as the Senators' letter explains, complex and sweeping. But as more and more information is coming out, we see that the impact to the economy and U.S. energy security will be devastating.

Despite my efforts to spread the word-with my second column on the topic being one of my most popular ever, I find that the CPP isn't even on the radar of the politically engaged (let alone the average person). Because this is an issue of utmost importance, I am, once again, bringing it to the attention of my readers with the hope that you will share it with everyone you know. At this point, we don't know if the EPA will extend the comment period, so please take time now to [get your comments in](#). The Hill [reports](#): "Adding 60 days to the



VIEWPOINT (CONT.)

The EPA is more concerned with what sounds good than what actually works (cont.)

comment period could make it harder for the EPA to finalize the rule by June 2015, as President Obama has ordered."

I've written this week's column with the specific intent of giving you verbiage that you can simply cut and paste into the [comment form](#).

The CPP will radically alter the way electricity is generated, transmitted, distributed and used in America—all with dramatic cost impacts to the consumer. It is based on the discredited theory that climate change is a crisis caused by the use of fossil fuels emitting carbon dioxide into the atmosphere. It aims to reduce overall carbon dioxide emissions by 30 percent below 2005 levels by 2030. The combination of the CPP and previous regulation will shut down more than 40 percent of coal-fueled generation—representing 10 percent of all electricity-generation capacity—within the next 6 years.

What will this forced, premature elimination of America's electric capacity do?

The proposed EPA plan will seriously threaten America's electric reliability

Unless the EPA backs down on its harsh regulations and coal-fueled power plants get a reprieve, blackouts are almost guaranteed—especially in light of the projected cold winter. About the 2014 "polar vortex" that [crippled the U.S.](#), Alaska Republican Senator Lisa Murkowski, at an April Senate hearing on grid reliability, [stated](#): "Eighty-nine percent of the coal electricity capacity that is due to go offline was utilized as that backup to meet the demand this winter." Murkowski's comments were referencing coal-fueled power plants that are already due to be shut down based on regulations from five years ago, before the proposed CPP additionally reduces supply. Affirming Murkowski's comments, Nicholas Akins, president and CEO of Ohio-based American Electric Power Company Inc., sees the 2014 near crisis as a warning sign. At that same hearing he [said](#): "The weather events experienced this winter provided an early warning about serious issues with electric supply and reliability. This country did not just dodge a bullet—we dodged a cannonball." And, Federal Energy Regulatory Commissioner Philip Moeller said: "the country is undergoing an unprecedented energy shift in a very short time frame." And added: "grid operators in the Midwest are struggling to gauge whether they will have sufficient capacity to handle peak weather during the next five years." While these comments are about the 2014 severe cold, Texas experienced a similar [scare](#) in 2011, when a protracted heat wave resulted in razor-thin reserve electric capacity margins. A Reuters report titled: "Heat waves pushes Texas power grid into red zone," [stated](#): "Texas has the most wind power in the country, but the wind does not blow during the summer." Just a few months earlier, Texas ice storms forced rolling blackouts for hours because electric supplies dropped below demand." All of these reports are before the [projected closure](#) of an additional 75 megawatts of coal-fueled electricity generation due to the new regulations. If McCarthy was serious when, prior to the release of the proposed regulations, she [stated](#): "Nothing we do can threaten reliability," she'd withdraw this plan, as it will do just that.



VIEWPOINT (CONT.)

The EPA is more concerned with what sounds good than what actually works (cont.)

The proposed EPA plan will chase away more American industry



While the CPP appears to be about forcing the power sector into reducing carbon-dioxide emissions, there are spillover impacts of higher electricity rates on overall economic activity-especially energy-intensive industries such as steel, manufacturing, and chemicals. America's abundance of affordable, reliable energy provides businesses with a critical operating advantage in today's intensely competitive global economy. The EPA's proposal will reduce America's advantage, as it's acknowledged that the proposed regulations will raise electricity rates in the contiguous U.S.

by [5.9% to 6.5% in 2020](#). Europe, and especially Germany, is threatened by an [industry exodus](#) due to its higher energy costs that have been created by its move to increase green energy. Germany's pharmaceutical and chemical giant Bayer is already making significant investment in its Chinese manufacturing operations, with expansion also taking place in Brazil and India. If industry continues to leave the U.S., the CPP will have the opposite effect. Emissions will increase as companies move to countries with lower labor costs, cheaper energy, and lax environmental policies. An additional unintended consequence will be more jobs lost in manufacturing.

The proposed EPA plan will kill hundreds of thousands of jobs

In late July, the International Brotherhood of Electrical Workers (IBEW) International President Edwin D. Hill said: "If these rules are implemented as written, dozens of coal plants will shut down and with no plans to replace them, tens of thousands of jobs will be lost and global carbon emissions will rise anyway." Investor's Business Daily [reports](#): "The IBEW has now joined the United Mine Workers of America, the Boilermakers and several other unions opposed to the new anti-carbon rules." The United Mine Workers of America has [estimated](#) that the rule will result in 187,000 direct and indirect job losses in the utility, rail, and coal industries in 2020 and cumulative wage and benefit losses from these sectors of \$208 billion between 2015 and 2035. The EPA rules hitting industry in rapid succession create [uncertainty](#) - and, as we've seen with Obamacare - [uncertainty](#) thwarts investment and hiring. The same industries that will be taking the regulatory hit from the CPP, are expecting additional impacts from the follow-on rules that are yet to be promulgated. No wonder the economy is sluggish and the jobs picture is bleak.

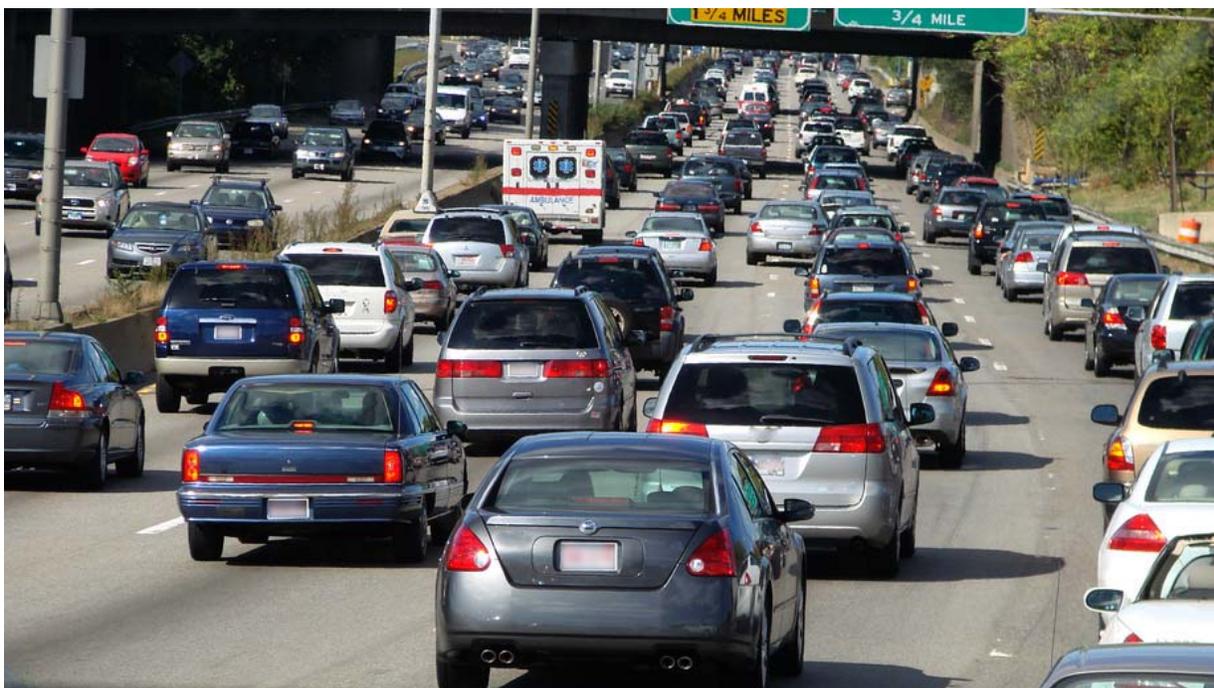


The proposed EPA plan will cause harsh economic consequences while having virtually no impact on the reported goal of stopping global climate change

From increased energy costs to job losses, the CPP will damage the economy. A [statement](#) from the International Brotherhood of Electrical Workers on the EPA proposal, points out: "estimates regarding the damage to jobs and the economy created by poorly planned climate regulations have consistently been shown to be true in comparison to the overly optimistic predictions made by the EPA." Perhaps these economic consequences would be worth it, if they actually did anything to really reduce carbon-dioxide emissions- assuming what humans breathe out and plants breathe in is actually the cause of global warming. But even the

VIEWPOINT (CONT.)

The EPA is more concerned with what sounds good than what actually works (cont.)



EPA acknowledges that the CPP is less about reductions and more about being a [global leader](#) to "prompt and leverage international decisions and action." In Hillary Clinton's September 4 [speech](#) at Senator Harry Reid's National Clean Energy Summit, she stated that the U.S. needs to lead other countries in green energy and that we need to show the world we are committed. Yet, the U.S., which did not ratify the Kyoto Protocol, is the [first](#) country to actually reduce carbon dioxide emissions and meet the Kyoto requirements. We are already a leader, but the other countries aren't following-instead they are abandoning the sinking green ship and Germany, which claims to still be committed to the green ideology, is actually [increasing](#) its number of coal-fueled power plants and CO₂emissions. Carbon dioxide emissions from non-Organisation for Economic Co-operation and Development [countries](#)-such as China and India-are projected to grow by nine billion tons per year. The Partnership for a Better Energy Future [reports](#): "for every ton of CO₂ reduced in 2030 as a result of EPA's rule, the rest of the world will have increased emissions by more than 16 tons." Our reduction in 2030 would offset the equivalent of just 13.5 days of carbon-dioxide emissions from China. The CPP will become the definition of "all pain and no gain." Or, as economist Thomas Sowell calls it: "replacing what worked with what sounded good."

The EPA's October 16 deadline will be upon us before you know it. Take a few minutes now to send them your [comments](#). Pick any of the above suggestions, customize them as you please, and send them on to the EPA. For America to grow, we need energy that is effective, efficient, and economical, rather than that which is threatened by the EPA's flood of excessive and burdensome regulations.

The author of *Energy Freedom*, Marita Noon serves as the executive director for *Energy Makes America Great Inc.* and the companion educational organization, the *Citizens' Alliance for Responsible Energy (CARE)*. Together they work to educate the public and influence policy makers regarding energy, its role in freedom, and the American way of life. Combining energy, news, politics, and, the environment through public events, speaking engagements, and media, the organizations' combined efforts serve as America's voice for energy.

UPDATES FROM THE COMMITTEE CHAIR...

...CONTEST COMMITTEE



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Frontier El Dorado Refining LLC

REGION VII DIRECTOR
Christina Forth-Matthews
AOG International

Judi Adams
2014 ADDC Contest
Committee Co-Chairman

dandd.judi@gmail.com

Dear Fellow ADDC Members,

Another Convention is in the history books and Lafayette Club - ALL Region III clubs – and the ADDC Board did an outstanding job this year. We had an amazing turnout for Convention. The room where we held the Member Recognition Luncheon was filled to capacity!

Thanks to the following for their help throughout the year:

André Martin, ADO Manager, for printing certificates and providing awards pins
Wayne Ammon, Website Manager, for posting letters and forms on the website in a timely manner
Lori Landry, ADDC Board Contact, for encouragement and advice, as well as representation of the committee to the Board
Region Reps: Kay Hillabold, Stephanie Coggins, Connie Harrison, Marilyn Marshall (who also served as co-chairman), Susan Cook, Barb Schaefer, and Ursula Jonasson

Congratulations to all of our entrants! The 1st, 2nd, and 3rd place winners listing is posted on the ADDC website in the October Committee letters section and will be included in the October Insight.

NOTE TO CLUB PRESIDENTS: The Desk and Derrick Journal (DDJ) editors are asking that every club with a 1st place AIMEE supply an electronic version of the articles and program summaries. The 1st place winners will be included in an upcoming issue of the DDJ so that all of the Association can learn from and enjoy the creative talents of our members.

I will be mailing out the final judges' score sheets to presidents of the clubs that did not pick them up after the luncheon.

It's not too early to begin selecting your entries for the 2015 Contest. The materials printed and the programs, seminars, and field trips that take place from December 1, 2013 through November 30, 2014 are eligible for next year's contest.

Please feel free to contact me (via e-mail – dandd.judi@gmail.com) with any questions.

Judi Adams

Cc: Lori Landry, Marilyn Marshall

UPDATES FROM THE COMMITTEE CHAIR...

...PUBLIC RELATIONS COMMITTEE



PR COMMITTEE

ADDC Chairperson
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Great Bend

Region II Rep
Karen Thomas
Bay Area

Region III Rep
Judi Adams
Westbank

Region IV Rep
Connie Bass
Wise County

Region VI Rep
Gay Wheeler
Bartlesville

Region VII Rep
Connie MacRae
Alberta Foothills

ADDC Board Contact
Lori Landry
Lafayette

**Distinguish Service
Award**

**Special Achievement
Award**

Greater Knowledge

Greater Service

Sharon Hiss
Public Relations Chairperson

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Oct 3, 2014

Dear Members,

It was wonderful to GIVE to our members during convention. There is nothing more rewarding in life than giving and sharing with others.

Our congratulations to ALL the 2014 nominees for the DSA & SAA. Each of you have given so much of yourselves to Desk and Derrick and the industries. Each of you carry the best reward of all with you, in your heart, knowing that your have given to others and others appreciate what you have given to them.

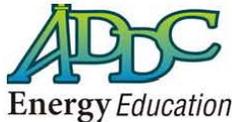
The Finalist were: Donna Hayduk, DSA member, Sue Carscadden & Rena Shaffer, SAA Club Members, Desk and Derrick Club of Graham, SAA Committee, and Red Earth Desk and Derrick, Club Special Project.

There will be improvements made to the guidelines and the nomination forms to making nominating much easier and directed to a specific nomination. We are sure these improvements will eliminate confusion, but as always if you have questions please feel free to contact your Region Representative or myself. We hope to have the new form available very soon.

Sharon Hiss
ADDC Public Relations Chairperson

UPDATES FROM THE COMMITTEE CHAIR...

...RULES COMMITTEE



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Process Equipment & Services, Inc.

PRESIDENT ELECT

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VICE PRESIDENT

Connie Harrison
Valero Energy Corp.

SECRETARY

Barbara Ann Pappas
Cobra Oil & Gas Corp.

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Artistic Promotions LLC

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Canadian Natural Resources Ltd.

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Elaine McDowell
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Sheryl Minear, RP
Sojourner Drilling Corp.

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April Lang
Lang Surveying

REGION II DIRECTOR

Stacy Tate
Brehm Oil Inc.

REGION III DIRECTOR

Sharon Blackwell
Rainbow Rental & Fishing

REGION IV DIRECTOR

Becky Perez
Petroleum College Intl.

REGION V DIRECTOR

Philana Thompson
Merrion Oil & Gas

REGION VI DIRECTOR

Abby Johnson
Frontier El Dorado Refining Co.

REGION VII DIRECTOR

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October 8, 2014

To: ADDC Board; Club Bylaws Review Chairman; Rules Committee; Past ADDC Presidents; Membership

From: Val Blanchard, Rules Committee Chairman

Subject: Proposed Amendments to the ADDC Bylaws and Standing Rules

This is to confirm that all three (3) proposed amendments to the ADDC Bylaws and Standing Rules were adopted at the 63rd Annual Convention in Lafayette, Louisiana on Saturday, September 27, 2014. Proposed Amendment #1 was 54 For - 1 Against, #2 had 52 For - 3 Against, #3 was 55 For - 0 Against.

The following changes will be made to the ADDC Bylaws and Standing Rules and become effective January 1, 2015.

Article V – Association Membership

The purpose of the Association shall be accomplished by program presentations at membership meetings, field trips or seminars devoted to subjects directly related to or concerned with the petroleum, energy and allied industries.

Since this amendment passed the wording in paragraph 2 will be changed to reflect the amendment, replacing the word "meetings" with the word "presentations".

Paragraph 2

Each club shall schedule a minimum of nine educational program presentations a year, six of which must be directly related to these industries. The remaining presentations may be on Desk and Derrick orientation, socio-economic responsibilities or professional self-development.

Article V – Association Membership. Section 7

Delete Section 7

Article XII – Committees. Section 3 (d)

(d) The Public Relations Committee shall determine methods of informing the general public of the aims, activities and accomplishments of the Association of Desk and Derrick Clubs and shall prepare publicity statements for release. The committee shall assist in coordinating representation at industry related exhibitions (trade shows).

ABOUT OUR ASSOCIATION

2014 ADDC Board of Directors

President	Linda Rodgers	lindar@pescoinc.biz
President Elect	Lori Landry	llandry@beanresources.com
Vice President	Connie Harrison	connie.harrison@valero.com
Secretary	Barbara Pappas	barbara@cobraogc.com
Treasurer	Maggi Franks	maggi@promosolver.com
Imm. Past President	Marilyn Carter	marilyn.carter@cnrl.com
Executive Assistant	Elaine McDowell	elainemc12@aol.com
Parliamentarian	Sheryl Minear, RP	sheryl@sojodrilling.com

Our Motto, Purpose and Mission

MOTTO

Greater Knowledge ~ Greater Service

PURPOSE

The purpose of this club shall be to promote the education and professional development of individuals employed in or affiliated with the petroleum, energy and allied industries and to educate the general public about these industries.

MISSION STATEMENT

To enhance and foster a positive image to the global community by promoting the contributions of the petroleum, energy and allied industries through education, by using all resources available.

