

# ADDC *Insight*

Volume 1, Issue 2

December 2013



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Marilyn Carter  
2013 ADDC President  
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## ADDC President Newsletter – December 2013

It is with mixed feelings that I write my final letter of 2013. I have enjoyed this year so much, I don't want it to end...yet I look forward to serving with next year's Board to see what new and innovative things we can accomplish.

What an amazing journey this has been! The 2013 Board of Directors has been a delight to work with and I truly appreciated the positive attitude and open minds of each and every one of them. Their feedback was always; "let's try it" and we did.

That is not to say, the year was without challenges. Hopefully, by the time you read this letter, the member's only website will be back up and member information secure.

Thank you, for your contributions this year. Whether you served your club, region or association as a member, a member of the board, or on a committee, you made a difference by the choices you made. Each individual must decide for themselves what their level of commitment will be. If you want to be involved, there are many mentors out there willing to help and guide and support. You only need to ask.

The last issue of the 2013 DDJ should be arriving at your door shortly. I think you will agree with me that the co-editors, Donna Hartig and Audra Horton, did a wonderful job keeping members informed this year.

Also, membership renewal forms should be arriving soon. Please review the information listed on the form and correct everything before sending it in. This helps us eliminate the returns and ensures you get the information that is sent to you.

*As the holiday season quickly approaches, I wish each of you and your families a blessed Merry Christmas, and a healthy, prosperous New Year.*

***Marilyn***

*Life is a journey, not a destination.*

## Region I Director's Newsletter

Charlene Tenney  
Region I Director

[ctenney@toothmannaee.com](mailto:ctenney@toothmannaee.com)



December 2013

Dear Region I members -

It's hard for me to believe this will be my last letter to you as your regional director. The year went by so quickly and I've learned so much, made new friends and have a deeper appreciation for friends I've known for a long time. It has been a busy year, but certainly a satisfying one. I know you will be in good hands next year as April Lang steps into this role, for she is just as serious about doing a good job for our members.

If you've not volunteered for a committee in your club or for the Association, I'll say again, that it's worth your time and energy to be involved – you have the feeling of self-satisfaction, you will be learning more about the Association and how it operates, and you'll be contributing to the continued success of our motto, "Greater Knowledge-Greater Service"

With the website being down it has been a little more challenging to get information to you, but the most important tasks coming up are for the current presidents to get the newly elected board information to ADO and April so they can begin compiling email lists. Then there is a deadline of February 14 to get your proposed by-law changes to the Rules Committee. And, don't forget to get dues gathered and transmitted.

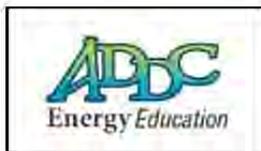
The current project in the region is to amend the Region I Fund by-laws. Even though Brenda Snow and Maggi Franks worked diligently to revise them a couple of years ago, it has become apparent that they need to be revised again. This is due to new banking regulations mandated by the Patriot Act after 9/11. It is almost impossible to get signature cards approved without all the signatories showing up at the bank at the same time to sign the cards. No small feat in any of our regions! November 1, in North Canton, Ohio, thirteen of your members attended a meeting to see what we could do to revise these by-laws to make the process easier. After all, we typically issue only two checks a year. We had an amazing meeting. Everyone at the table had the region's best interest in mind and we were able to pull together what we think is a pretty good platform for going forward. Sometime later this year (or early next year) all the regional members will be receiving a copy of the proposed by-law revisions. Then at the Regional Meeting in Ligonier, PA (May 15-18, 2014), there will be a vote on whether or not to adopt them. Everyone will have ample time to review these proposed changes and will have an opportunity to make comments prior to any vote. I trust you will see the advantages in these recommended revisions.

Work continues on developing a new club for the Columbus, Ohio area. 377 letters of invitation were mailed out in October and there have been many inquiries and interest is high. I found it most remarkable that there are a number of lawyers in that area wishing to learn about fracing and believe desk and derrick is the way to get that information; true but intriguing. As yet, the organizational meeting has not been determined, but we should see a new club soon! When that time comes, please extend a hearty welcome to them.

I'll close, wishing you all the happiest of holiday seasons and the peace only He can give and that all your wildest dreams come true in 2014!

**Bridges of friendship are the best -**

*Charlene*



## Region II Director's Newsletter

**Shelly Hildebrant**  
Region II Director

[ntis@gravingnet.com](mailto:ntis@gravingnet.com)



December 2013

It is with a sad heart that I report the passing of 1979 ADDC President, Liz Pav this past month. She will be missed by many, please keep her family in your prayers.

Can you believe that this year is almost over? I hope everyone has a Happy Thanksgiving, and may you get everything you wish for at Christmas!! Have a safe New Year's Eve.

Stacy will be looking for region II reps for the ADDC Committees for 2014. I know that some have been filled – please let Stacy know on which committee you would like to serve.

I have really enjoyed being Region II Director this past year, and I thank all of you for your support. Please offer the same to Stacy for 2014, and be thinking of running for director for 2015!! I will be contacting each club at the beginning of 2014 to see if there is anyone willing to step up and take the next step towards growth in this great association! Believe me, if I can do it, anyone can! And know that it's not bad – cuz I did it twice! It's a great way to learn more about the workings of our association. Please – be thinking about taking that step up to director.

Don't forget to send your new officers' form to ADO and Stacy once your officers for 2014 have been elected. That way information can be sent to the correct people to be passed on to your club members.

Bay Area Club is working on the 2014 Region meeting to be held in Lansing, April 24-26. Mark the date on your calendars and plan to attend! A great time will be had by all!

Thank you again for all your support in this past year!!!!!!

Shelly Hildebrant



# REGION III DIRECTOR'S LETTER

## Region III Director's Newsletter



**Dorothy Dishman**  
Region III Director

ddishman1@comcast.net



December 2013

Dear Region III members,

This year has been flying by and now we are preparing to enter the holiday season. Much has been accomplished this year under the leadership of President Marilyn Carter and the entire 2013 Board of Directors. It has been my honor to serve this past year.

As everyone knows, we had to say goodbye to our beloved Liz Pav of the Baton Rouge Club. She was a very valuable member to all the Region III Clubs and the Association. We will all surely miss her.

Be sure to turn in your membership renewal form on a timely basis. Also remember to turn in your program report no later than 1 week after your meeting (even if you did not actually have a meeting). These are very important.

I would like to send a big thank you to each member that has served their club as President in 2013. I would like to encourage you to run for an office position in your club. Please consider volunteering on committees in your club, the regional level and association level. You will be glad you did!!

This will be my last letter to you as your 2013 Region III Director. I hope each and every one of you will consider serving as a Region Director at some point. It is a very educational and rewarding experience!

Merry Christmas to all. I hope each member has a very healthy, happy and prosperous New Year!

Kindest regards,

Dorothy



ASSOCIATION OF  
DESK AND DERRICK  
CLUBS

# REGION IV DIRECTOR'S LETTER

## Region IV Director's Newsletter

Terry Ligon  
Region IV Director

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December 2013

It is hard to believe that my year, serving as Region IV Director, is coming to a close. I have enjoyed every moment of my journey this year and have learned so much from all of you. My journey is not done - just a chapter of it is closing and I anticipate even more wonderful memories serving Desk and Derrick in the future.

The Region IV Clubs held their new officer elections in November and will be installing these new officers in December. Congratulations to all of the 2014 Boards. I know that 2014 will be a banner year for Region IV under the leadership of Becky Perez. Keep doing the great jobs you are doing and remember to keep learning and have fun along the way.

I would like to ask each member to share pictures with me for my scrapbook. Please send your pictures to Susan Wrobbel, scrapbook chairman, at [swrobbel@excoresources.com](mailto:swrobbel@excoresources.com). Pictures of you, 2014 Officer Installations, club events, field trips - anything you would like to share. I would love to have and greatly appreciate the shared memories.

I would like to thank all of those who made this year such a joy and pleasure and who made my job easier. Special thanks to Connie Bass and the Wise County Club & GAC Committee for a great region meeting; Cindy Miller, my Executive Assistant; and Becky Perez, my Secretary who kept me on track. To all of the 2013 Presidents - Melodee, Connie B., Patricia, Michaela, Susan, Kathy, Kim, Donna, Val and Carolyn - thanks for all your hard work and enthusiasm as you lead your clubs. And, especially, all of the wonderful members of Region IV. A special thank you to Connie Harrison who has been my rock along the way and my best friend - Thank you, Connie.

As I close I want to thank all of you for your confidence in me. For your support, encouragement and for not pointing out my mistakes but lifting me up in my successes. 2013 was a successful year because I had each of you there beside me. I also want to thank the many past Region IV Directors that were there for me when I needed them, the ADDC officers, my fellow Regional Directors, the Region IV Committee Representatives and to all those who were always there to help whenever I called. As I write this final letter as 2013 Regional Director I would like to leave you with my wish for you --

"Do not go where the path may lead. Go instead where there is no path and leave a trail." -- Emerson

Love to all and God Bless .....Terry



ASSOCIATION OF  
DESK AND DERRICK  
CLUBS

# REGION V DIRECTOR'S LETTER



December 2013  
Letter No. 12



**Barbara Ann Pappas**

2013 ADDC Region V Director

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Dear Region V Members:

This year has flown by so fast! Christmas is upon us and seems like just yesterday we were having our regional meeting in Bakersfield. This year is filled with many memories; happy memories of winning AIMEEs and introducing new members to Desk and Derrick and sad memories of those dear Desk and Derrick members who have departed us for Heaven, ones we will never forget because they will live on in our hearts. There is always a season in our lives it seems and it is time for me to say "good-bye" to each of you as your regional director. I want to say "Thank You" for all the memories and education I received from you, your club, and this wonderful Region V. I could not have asked for a better year to serve each of you; Region V has made so many changes this year and I look forward to seeing our region progress toward what our Association sees as our future. I know you will give your full support to the Board and your incoming 2014 RVD—Philana Thompson.

I am happy to see so many Region V members stepping up to the plate as region representatives and committee chairmen—Thank You!! However, Philana is still **has many spots to fill** in 2014. Please contact Philana Thompson, 2014 RVD-Elect, [pthompson@merrion.bz](mailto:pthompson@merrion.bz), for positions still available. Please fill it out the Volunteer Form and send to Linda Rodgers, [lindar@pescoinc.biz](mailto:lindar@pescoinc.biz). I know I have said it before but being a Committee Representative or a Committee Chairman is a wonderful opportunity to learn more about Desk and Derrick and our industry. I know it will be a decision you will not regret!

A few reminders for next year:

- 2014 Regional Meeting will be held in Amarillo, Texas. The dates are April 24-26<sup>th</sup> and the hotel is Holiday Inn Amarillo West.
- 2014 ADDC Convention will be held in Lafayette, Louisiana. The dates are September 24-27<sup>th</sup> at the Hilton Lafayette Hotel.
- Post your events/club information on the Regional Facebook Page: ADDC Region V

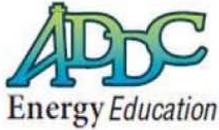
In closing, the words I spoke at Convention are still true and dear to my heart now and in the days to come for our organization, that we should grasp every opportunity afforded to us in order to educate our members and the community about our industry and ADDC. Together we seek Greater Knowledge~Greater Service and we must embrace change and new directions for the survival of our organization and for the survival of our nation in a most volatile time concerning all aspects of the energy industry. Keep up the great work and keep Region V in the forefront of progress for our Association!! I wish all of you well and many blessings for you and your families for years to come.

Educating For The Future,

*Barbara A Pappas*

# REGION VI DIRECTOR'S LETTER

## Region VI Director's Newsletter



December 2013

Dear Region VI Members;

Well this is it. I can't believe it has been a year since I wrote my first newsletter as your Region VI director. I want to thank you for the confidence you had and still have in me. Your strength only gave me courage. I hope that I continue to meet more members and that our Region continues to grow.

Abby Johnson will now take over the position of Region VI director. I am looking forward to a wonderful year with Abby at the helm of Region VI. She will do a wonderful job. She will represent Region VI strong, faithfully, and she will listen and take what you say to the board.

I hope everyone has had a wonderful year in their clubs. We have had our ups and downs but that is just like the energy industry up and down. I would like to thank some special people, the presidents of your clubs. These were the people who you voted to represent you. They did an outstanding job and they should all be commended on a job well done.

Everyone enjoy the final meeting of the year, whether you have a Christmas party planned, or an educational meeting make it great!

Even though my term has come to an end, this doesn't mean that you have seen the last of me. I will be traveling as much as my company will allow. So some of you that I did not get to see this year I will see you next year.

Merry Christmas and Happy New Year and don't forget to keep Branching Out for Energy Education!

Sincerely,

Anna Lewis-McBeth  
Region VI Director

### Anna Lewis-McBeth

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# REGION VII DIRECTOR'S LETTER

## Region VII Director's Newsletter



December 2013



We have arrived, this year's journey to our Destination: Education is here! What a year it has been – I hope that all of our members have found it to be a rewarding trip. There have been many choices made that changed the way we communicate with each other which resulted in making a difference not only to the way we do our association business but to the future of our association! I would like to take this opportunity to Thank our 2013 Association Board of Directors for their guidance and leadership over this past year – what great strides you have made for our members!

To the 2013 Regional Representatives – thank you for your dedication to this organization and for the time you have spent behind the scenes ensuring that our Region was well represented - you are our backbone!

To our 2013 Region VII Club Presidents –thank you for keeping your clubs active and involved in the association - be proud of how well you represented them!

I want to thank everyone for all of their help, guidance and support this year. I can only hope you understand how much that meant to me – Region VII has an incredible, dynamic membership that should be proud of how well they embody the spirit of ADDC.

I want to congratulate ALL of the members who have stepped up and volunteered to be a part of this great association – whether you chose to be a committee member, board member or regional representative you are in for a great year! The memories and knowledge and friendships you make will stay with you for years to come!

To Christina and the rest of the 2014 Association Board - I am really excited to see what you are bringing forward to our members in 2014 – you are an incredible group and I know you will achieve your goals!

I cannot say this enough - Thank You, Thank You, Thank You for a wonderful year

May this year's holiday season bring you and yours Peace, Joy and Happiness!

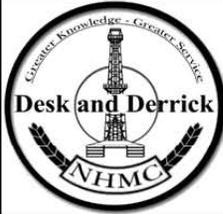
*Lenore*



**“Education is the kindling or a flame, not the filling of a vessel!”**  
Socrates

# 2012 AIMEE AWARD WINNER

Submitted by Lauri Stanfield  
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NORTH HARRIS/MONTGOMERY COUNTIES DESK AND DERRICK CLUB

## D & D CONNECTION

Volume 32, Issue 06

September 2012

### PRESIDENT'S MESSAGE...

September 2012

Wow! We've certainly been a very busy Club this year and we have more fun and excitement in store for the remainder of the year. There is still so much we have to wrap up before the end of the year gets here, and the Club's Synergy is as strong as ever! I'm looking forward in representing the Club this month in Oklahoma City at the ADDC Convention. I hope I do you all proud!

Before I get started, don't forget, SEPTEMBER MEMBERSHIP MEETING, is Tuesday, September 11th, due to Convention falling on the week of our regular meeting.

Once again Aleata has outdone herself with all the Networking Events planned for the remainder of the year. We had a great time playing Crazy Bridge and all the good food at Victoria's in August. I'm looking forward to the Annual Membership Picnic this month. Thank you Sharon for putting this together and getting everything organized. I hope all of you will make it out to join us on September 8th from 11 am to 2pm at the Woodlands.

I'm super excited to be hosting the Halloween Party at my house this year, on Saturday, October 27th. I'm a HUGE Halloween fan and love decorating and dressing up for Halloween as much as I love decorating for Christmas! I'm planning lots of fun and the surprise is later in the bulletin. So be sure to be there, you won't want to miss this!

We have one last golf tournament this year, the API tournament will be held October 8th, at the Kingwood Golf Club. Registration starts at 8am and the volunteers have to be there to work before 10am which is the start of the tournament. Harry Harrison will once again chair this event for the club and he is in need of 14 volunteers. We will split volunteer duties with the Houston Club. If you are interested in working, please contact Harry at [lindah@consolidated.net](mailto:lindah@consolidated.net) to volunteer. This is a great event to network for the Club!

The Annual Holiday Auction is coming upon us quickly. Kim Farmakakis has volunteered to chair this event. She will be putting together a list of volunteers to work the auction, donations for the auction, and food for the event. The auction will be held at the Cypresswood Clubhouse, Sunday, November 11th from

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# 2012 AIMEE AWARD WINNER (CONT.)

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## PRESIDENT'S MESSAGE...continued

noon to 5pm. We have added an invitation (aka flier) to the bulletin so that everyone knows the date and can print this out to place on your refrigerator for a reminder, as well as printing and passing it out to friends, relatives, co-workers, etc. So please remember to post this at work, and put your contact information on the flier as well, so if anyone has questions, they can ask.

Can you believe it's already time to select officers for the new Board next year? It kind of makes me melancholy to think about it. Aleata, June, and Theresa our great Nominating Committee may be calling you asking you to serve the club on the Board next year. I hope those that are contacted say yes, it's such a rewarding opportunity to serve the Club in this capacity. I've enjoyed every position I've had the opportunity to serve on the board since joining. Not only do you enhance friendships and grow a deeper bond with your club members, but you learn so much more about how the Club operates as flawlessly as we make it look. J

I've enjoyed every minute of serving the club this year, and I wouldn't trade it for the world. You guys are the greatest Club around. Yes, I'm bias, but I have a right to be. We have such great enthusiasm, a great turn out for meetings, events, networking, etc. I saw at the beginning of the year in the President's meeting how other clubs struggle to keep membership involved or interested, but we have such a great Synergy and such great friendships within our club that our Club benefits 10 fold from it. We are the GREATEST!!

Keep up that Synergy!!

Lauri



First Place Winner!  
Best President's Letter  
First Place Winner!  
Best President's Letter

## 2012 BOARD OF DIRECTORS

POSITION	NAME	COMPANY
PRESIDENT	LAURI STANFIELD	NEWFIELD EXPLORATION CO.
VICE PRESIDENT	VAL WILLIAMS	NOBLE ENERGY, INC.
SECRETARY	NANCY HINOJOSA	NOBLE ENERGY, INC.
TREASURER	VICTORIA KHAN	FRONTIER UTILITIES
IMMEDIATE PAST PRESIDENT	ALEATA LEMAIRE	ANADARKO PETROLEUM CORP
DIRECTORS	LYDIA BOSHELL	NEWFIELD EXPLORATION CO.
	LAURA CHLEBOWSKI	COOK COMPRESSION
	MELISSA DAILEY	FOREST OIL CORPORATION
	WANDA MCCANN	NEWFIELD EXPLORATION CO.
	MAISIE MOSES	NEWFIELD EXPLORATION CO.
PARLIAMENTARIAN	SUSAN FONTENOT	TRANSOCEAN

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# 2012 AIMEE AWARD WINNER (CONT.)

Submitted by *Mary T. Vaughan*  
*MVaughan@EXCOResources.com*

## DARE TO DREAM ... DARE TO CHANGE

### DARE TO LEAD

Connie Harrison-Speaker  
Submitted by Mary T. Vaughan

Mary's theme this year is "DARE TO DREAM ... DARE TO CHANGE," and I added "DARE TO LEAD."

I want to start off with a story that I am sure many of you have already heard but it bears repeating:

A female humpback whale became entangled in a web of crab traps and fishing lines. She was weighed down by hundreds of pounds of gear and had to struggle to stay afloat. She had hundreds of yards of rope wrapped around her body, her tail, her torso and had a line tugging in her mouth.

A fisherman spotted her just east of the Farralon Islands and radioed an environmental group for help. Within a few hours, the rescue team arrived and determined that she was so bad off the only way to save her was to dive in and untangle her – a very dangerous proposition. One slap of the tail could accidentally kill a rescuer. They worked for hours with knives and eventually freed her.

When she was free, the divers say she swam in what seemed like joyous circles. She then came back to each and every diver, one at a time, and nudged them, pushing them gently around – **she was thanking them!** Some said it was the most incredibly beautiful experience of their lives.

The diver who cut the rope out of her mouth says her eyes were following him the whole time, and he will never be the same.

As I came across this and rereading it, I began to think how we become so entangled in our own comfort zone and we become weighed down and complacent doing the same things we have always done and we are not willing to step out of our comfortable box.

We must not be afraid to dream and then to act on those dreams to institute change. Progress is impossible without change, and those who cannot change their minds cannot change anything.

In Desk and Derrick, we need people who are not afraid to embrace change and then take up leadership roles. Leadership is about change ... changing yourself and your way of thinking ... getting yourself out of the way and instill a sense of accomplishment within those around you – your club – your region – the association.

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## 2012 AIMEE AWARD WINNER (CONT.)

First Place Winner!  
Best Desk and Derrick Article

This association has been around for 61 years now; and it has existed because it has been lead by people who embrace change and are willing to look outside the box ... to become free of the entanglement of complacency and sameness. They were forward thinking women who were leaders already, even though in those days, women were not encouraged to be leaders – to not express their opinions. But those ladies did not let that deter them from learning and leading. They dreamed a dream and then went out to make that dream come to realization and with that came the change that took place and we are here today as members of this association to continue to learn and grow and to be a voice in this industry by our leadership.

Leadership is not like a manufactured good. It can't be made ahead of time and put on the shelf. It happens in the moment as needed and it's all about performance. And to take up the chalice of leadership, we must be willing to step out of the comfort zone and to see the dream clearly and then make that dream come to fruition by initiating change.

Desk and Derrick has been a great source of leadership learning for me. I work in the Petroleum Industry for a refiner but what I have learned about this industry, I learned from Desk and Derrick. I have learned about all aspects of this vibrant and ever changing industry. One of the things I wanted was to study to become a Petroleum Engineer. However, that dream seemed to elude me, it is called **LIFE**, I believe.

Well, that was a dream of mine that I thought would not ever be reached. I dared to dream that dream and after joining Desk and Derrick and attending events and meetings at the local, regional and international level, I began to understand that I **COULD** realize my dream, if only in part, by making some changes. I started joining other "like" organizations, API, SPE, COPAS, etc. and learned from the people that were members there. I studied all the materials that Desk and Derrick had to offer their members. I talked to our speakers, emailed them with questions, acquired copies of the power point presentations and then began my six-year journey toward Petroleum Technician certification. I am half way there.

I may not be the Petroleum Engineer I dreamed of but dreams can be changed and they take you down different roads, but at this stage in life being a Certified Petroleum Technician would be a wonderful thing. You see, I did dare to dream, dared to change and am working on perfecting my leadership skills.

What do we need to do to be a leader? Leaders wear different hats; they might be leading a big corporation, or leading a boy or girl scout troop. They might be a leader in their community, school, church or a leader in your own home. It does not matter, in some ways we are all leaders every day. Someone is always watching you. Every job is a portrait of the person who did it ... autograph your work with excellence.

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## 2012 AIMEE AWARD WINNER (CONT.)

### **What makes a great leader?**

- Practice the Spirit of Abundance ... Conduct yourself in the knowledge that there is plenty to go around. If the pie is not big enough, help the pie to grow.
- Help others succeed ... This is an extension of the spirit of abundance. It is a full circle value.
- Practice your Core Values ... Giving, Trust, Respect, Integrity ... Never compromise these principles.

Walt Disney is well known for saying, “if you can dream it, you can do it,” and look what he accomplished.

You have the opportunity to make the world a better place every day. Whether you deal with 10 or 200, you have the power to create positive experiences for all of them. You can make a serious difference in the lives of others.

As Gandhi said, “we must become the change we want to see in the world.”

### **Dare to Dream – Dare to Change – Dare to Lead**

*Connie Harrison is a member of the Desk and Derrick Club of San Antonio – Past Region IV Director and at the time she spoke, was on the board of the Association of Desk and Derrick as Secretary*



Change is part of human life. Our world is constantly changing and evolving to fit our needs and to keep up with technology. In years past, we have seen the typewriter replaced by the computer and the clothes line replaced by dryers. Not everything has been completely replaced though; many things have been updated such as a wooden box camera to a digital camera. Those who adapt to the change will be the ones to thrive in the changing world. All others will be left behind. Here are 10 guesses on the things that will disappear in our lifetime:



### **The Check**

Britain is already laying the groundwork to do away with checks by 2018. It costs the financial system billions of dollars a year to process checks. Plastic cards and online transactions will lead to the eventual demise of the check. The result of this means less mail traffic and the post office will suffer.



### **The Post Office**

Get ready to imagine a world without the post office. They are so deeply in financial trouble that there is probably no way to sustain it long term. E-mails and companies like Fed Ex and UPS have just about wiped out the minimum revenue needed to keep the post office alive. Most of your mail every day is junk mail and bills.



### **The Newspaper**

The younger generation simply doesn't read the newspaper. They certainly don't subscribe to a daily delivered print edition. As for reading the paper online, get ready to pay for it. The rise in mobile Internet devices and e-readers has caused all the newspaper and magazine publishers to form an alliance.



### **The Book**

You say you will never give up the physical book that you hold in your hand and turn the literal pages, but you will. You can browse a bookstore online and even read a preview chapter before you buy and the price is less than half that of a real book. Another convenience is not lugging around a stack of heavy books.



### **The Land Line Telephone**

Unless you have a large family and make a lot of local calls, you don't need it anymore. Most people keep it simply because they've always had it. For the extra service, you're paying double. All the cell phone companies will let you call customers using the same cell provider for free.



### **Corporate Music**

The music industry is dying a slow death. Not just because of illegal downloading. It's the lack of innovative new music being given a chance to get to the people who would like to hear it. Opportunities on the Internet such as online radios and websites like Pandora allow people to listen for free and reach the masses directly without a company.

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## THINGS TO PONDER (CONT.)



### Network Television

Revenues to the networks are down dramatically. Not just because of the economy. People are watching TV and movies streamed from their computers. And they're playing games and doing lots of other things that take up the time that used to be spent watching TV. Cable rates are skyrocketing and commercials run about every 4 minutes. People will choose what they want to watch online and through companies like Netflix.



### Personal Files

Today your computer has a hard drive and you store your pictures, music, movies, and documents. Your software is on a CD, and you can always re-install it if need be. Apple, Microsoft, and Google are all finishing up their latest "cloud services." That means that when you turn on a computer, the Internet will be built into the operating system. If you click an icon, it will open something in the Internet cloud. In this virtual world, you can access your music or your books, or your whatever from any laptop or handheld device.



### Privacy

If there ever was a concept that we can look back on nostalgically, it would be privacy. That's gone. It's been gone for a long time anyway. There are cameras on the street, in most of the buildings, and even built into your computer and cell phone. But you can be sure that 24/7, "they" know who you are and where you are, right down to the GPS coordinates, and the Google Street View. If you buy something, your habit is put into a zillion profiles, and your ads will change to reflect those habits. "They" will try to get you to buy something else. Again and again. You know who "they" are!



### Fax Machine

Ever since the introduction of e-mail, the fax machine has not been needed or used as much. The only things the fax machine is still used for are when a scanner is not available to e-mail a document somewhere, secure documents that need to reach a location quickly, or when a signature is required. In the future, everyone will relay documents through their smart phones. Eventually, people may even teleport and then people will no longer need to send documents, but just hand them over.

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## EDITOR'S CORNER

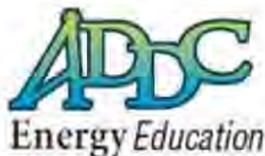
If you have any news from your clubs or regions, please forward it to me at [htrujillo@rlbayless.com](mailto:htrujillo@rlbayless.com) and we will let the Association of Desk and Derrick Clubs know.

We will complete the ADDC Insight by the **15<sup>th</sup> of each month**. If you would like to be a co-editor on this new venture, let me know and let's collaborate!

We encourage every member, every club and every region to contribute. All suggestions are welcome.

*~Helen Trujillo*  
Desk and Derrick Club of Farmington, NM

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"Explore a New Avenue  
Into the World of WOW"

**Sharon Hiss**  
Public Relations Chairman

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[Shiss@greatbend.com](mailto:Shiss@greatbend.com)

Dec 1, 2013

Dear Members,

The Desk and Derrick Motto "Greater Knowledge - Greater Service" is important in so many ways. One way is gaining and serving. Another is simply giving back to others by sharing our knowledge and by offering our serves.

As many of you are aware the Public Relations Committee has the duty of promoting the DSA and SAA Awards. We would like to encourage clubs to nominate club members, clubs or committees to be honored with an award.

It is a time consuming process to review the nominees, as we refer back to the guidelines numerous times to ensure all stated requirement are met. The requirements vary depending on whether it is a member, a club or a committee.

A club can be chosen to be nominated for a special project or seminars and workshops. What is the benefit to the Association? Describe the project, seminar or workshop; what was the purpose and results? How much time and effort and member participation was spent?

A member can be chosen to be nominated as to how they have been a benefit to the Association. Years of membership, committees and offices held and participation in special projects. Also their Association experience.

A committee can be a nomination using the same guideline for a special project, seminars and workshops.

As the PR committee reviews nominations, we focus on the following areas:

The benefit to the Association, the local club level benefits and how wide spread was the promotion made to the public. Going public with projects are a huge benefit to the Association and local clubs. It is best to focus on one or two major projects that made a huge impact. Details are of importance when submitting a nomination. The more details the clearer the entire picture is to envision.

When in doubt ask questions and the committee will be happy to help you out.

Until next year.

Sharon Hiss  
ADDC Public Relations Chairman



A 501 (c) (3) non-profit  
educational organization

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Trustee

\*\*\*\*\*

**Website:**  
[www.ADDCFoundation.org](http://www.ADDCFoundation.org)

Theresa Adams  
4840 Hwy 22  
Apt. 410  
Mandeville, LA 70471  
December 2013

Dear ADDC Members:

What a SHOCK our Foundation, the Association, Region III and all members had in November! We lost such a wonderful, beautiful lady – Liz Pav. The Foundation Trustees are still reeling and all of us will miss her immensely!

Liz served as the ADDC Foundation Treasurer since its inception in 1987. She was dedicated to the Foundation and often, stood at the lectern during Regional Meetings and Conventions to spout its benefits to all Desk and Derrick Members. She usually passed a hat throughout the audience for donations during her Foundation presentations. She believed that the Foundation was able to bring educational value to each and every member of our Association.

The ADDC Foundation has had to take care of business and secure our checking accounts, etc. This has not been a simple task. But, I am happy to announce that we have completed the mission.

First and foremost, we needed a Treasurer. Judi Adams volunteered to return to the Foundation and serve as Treasurer. The Trustees approved Judi – first as a Trustee, and then as Treasurer to serve the remainder of the current officer's term.

Second and equally important, we had to acquire the monetary records for the Foundation. We contacted Liz's family and through several Baton Rouge Club members, did receive a checkbook, and one folder of records. With the needed paperwork and the assistance of the bank staff, we were able to make the necessary changes and can now proceed with the business of running the Foundation, which is what Liz would have wanted.

Please note the new address for U.S. contributions is:

New U.S. Address:  
ADDC Foundation  
c/o Judi Adams  
322 Bienville Drive  
Gretna, LA 70056

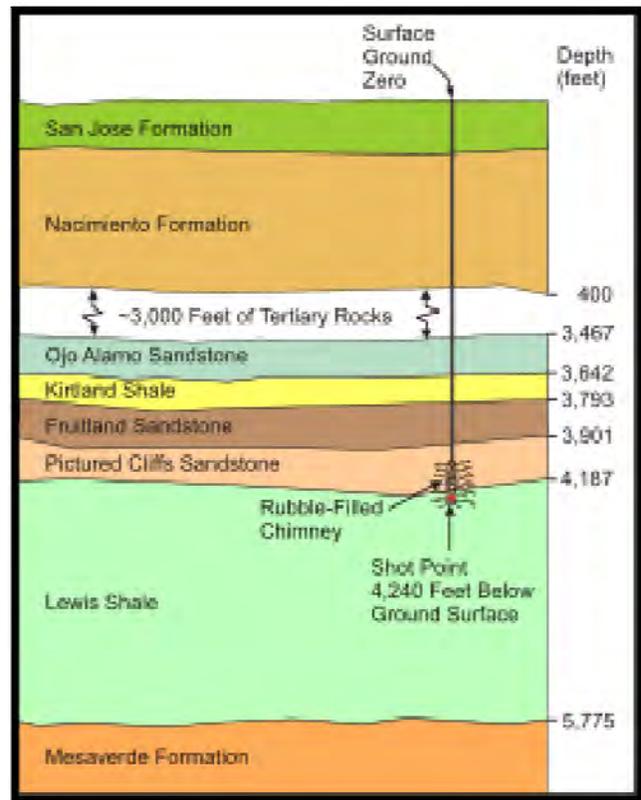
And as always, we appreciate your continued support.

*Theresa*

**PROJECT GASBUGGY** was an underground nuclear detonation carried out by the United States Atomic Energy Commission on December 10, 1967 in rural northern New Mexico. It was part of Operation Plowshare, a program designed to find peaceful uses for nuclear explosions.

Gasbuggy was carried out by the Lawrence Radiation Laboratory and the El Paso Natural Gas Company, with funding from the Atomic Energy Commission. Its purpose was to determine whether controlled nuclear explosions could be useful in loosening rock formations for the sake of natural gas extraction. The site, which is now part of Carson National Forest, is approximately 21 miles southwest of Dulce, New Mexico and 54 miles east of Farmington, and was chosen because natural gas deposits were known to be held in sandstone beneath Leandro Canyon. A 29-kiloton device was placed at a depth of 4,227 feet underground and detonated; a crowd had gathered to watch, which viewed the detonation from atop a nearby butte.

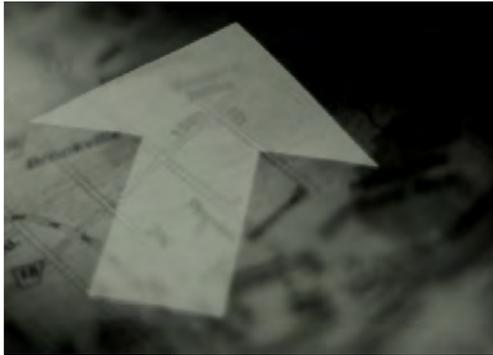
The explosion was carried out according to plan, detonating successfully and creating an 80-foot-wide, 335-foot-deep crater at the site. Wells were drilled and natural gas was extracted from the site. However, the gas proved to be too radioactive to be commercially viable. Highly radioactive material in the area was removed, and the site is now level ground safe to approach at the surface, although drilling or digging in the area is prohibited. In 1978, a placard was installed at the site noting the location of ground zero. The placard is publicly accessible via the dirt road New Mexico F.S. 357/Indian J10 through Carson National Forest.



~Information courtesy of Wikimedia Foundation ([http://wikimediafoundation.org/wiki/Terms\\_of\\_Use](http://wikimediafoundation.org/wiki/Terms_of_Use))

**Member Survey – complete by DECEMBER 30TH!**

**Submitted by Linda Rodgers  
LindaR@PESCOInc.biz**



It is imperative that we have as many members as possible complete the survey. This is a critical piece of the Budget & Planning meeting; feedback from membership is vital to the shaping of ADDC's future.

<http://fluidsurveys.com/s/addc-membership-2014/>

The deadline for completing the survey is **December 30<sup>th</sup>** but it would be great if members could participate sooner than that.

**DON'T FORGET TO GET YOUR MEMBERSHIP  
RENEWALS IN AS SOON AS POSSIBLE**

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## ABOUT OUR CLUB

### 2013 ADDC BOARD OF DIRECTORS

President	Marilyn Carter	marilyn.carter@cnrl.com
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Vice President	Lori Landry	llandry@beanresources.com
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Treasurer	Connie Harrison	connie.harrison@valero.com
Imm. Past President	Judi Adams	dandd.judi@gmail.com

### OUR MOTTO, PURPOSE AND MISSION

#### MOTTO

Greater Knowledge ~ Greater Service

#### PURPOSE

The purpose of this club shall be to promote the education and professional development of individuals employed in or affiliated with the petroleum, energy and allied industries and to educate the general public about these industries.

#### MISSION STATEMENT

To enhance and foster a positive image to the global community by promoting the contributions of the petroleum, energy and allied industries through education, by using all resources available.