

ADDC *Insight*



Volume 1, Issue 1

November 2013

Dear Members,

I am happy to introduce the ADDC Insight, our first member's newsletter. While this is not intended to replace the Desk and Derrick Journal, it is intended to be informative, easy to read, and communicate important information to the membership in a timely manner.

Please feel free to provide feedback about it: what you like, what you did not like, or ways we can improve it.

My special thanks to Helen Trujillo from the Farmington Club in putting this together. She will serve as Editor and I know she would welcome your feedback as well.

Enjoy!

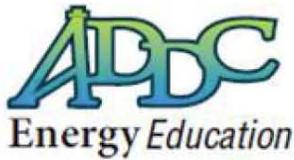
Linda G. Rodgers
2014 President Elect

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ADDC PRESIDENT'S LETTER



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2013 ADDC President
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ADDC President Newsletter – November 2013

Convention has come and gone! It was a wonderful experience and the West Virginia Club and Region I members are to be commended for a job well done. They provided us with educational opportunities, a host of dynamic keynote speakers and the opportunities to connect and network with fellow members. The hotel management and staff went above and beyond. They were friendly and took every opportunity to make sure we were taken care of.

Congratulation to the 2014 ADDC Officers elected at the Saturday business meeting. They are an outstanding group, and along with the seven Regional Directors, will lead this association with skill, commitment and enthusiasm.

President	Linda Rodgers
President Elect	Lori Landry
Vice President	Connie Harrison
Secretary	Barbara Ann Pappas
Treasurer	Maggi Franks

While the new website is still a work in progress, the highlights of the ADDC Pre-convention Board meeting will be emailed to the Club Presidents along with this letter, the RD's letters and any available committee reports.

The public side of the new website is now up and running and the member's only site should be available by the end of November. Wayne Ammons, K & E Computer Services has been working very hard to get it going as soon as possible. I hope you have had an opportunity to go online and view it. I think you will find it is user friendly and much easier to navigate.

2014 President Linda Rodgers, is working on a survey that will be coming out to members shortly. This is your opportunity to voice your thoughts and speak out on the direction you want to see our organization take. Your feedback is important to us and will guide the 2014 Board of Directors when they meet in January for Strategic Planning.

The Board will be making some changes to the ADDC Committee structure for 2014 based on the suggestions of the Long Range Planning Committee. Some of the LRP suggestions cannot be done immediately as they require bylaw changes, but those will be reviewed and presented to members next year.

ADDC PRESIDENT'S LETTER (CONT.)

One important change that all clubs need to be aware of affects the Contest and Winning Image Photo Committees. Please review the information presented this month on behalf of the Contest and WIPC committees in Judi Adam's letter and the revised Contest attachments. Going forward, the photo contest will become a category of the AIMEEs. Please review the information for details.

As we begin winding up 2013, clubs will be holding their annual meetings and elections. Many of you have stepped forward to take on a leadership role in your club, your region or at the association level, and I can honestly tell you from experience that your contributions and efforts will be repaid tenfold. You are the backbone of this organization. Thank You.

Until next month....

Marilyn

Life is a journey, not a destination.

REGION I DIRECTOR'S LETTER

Region I Director's Newsletter

Charlene Tenney
Region I Director

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November 2013

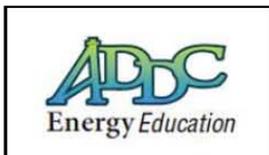
Dear Region I members -

The 62nd Annual Convention is now a favored recent memory, so here are some highlights not to be forgotten:

- 🍁 321 members attended, including many first timers from our Region.
- 🍁 Melinda Johnson and the rest of the region did a fantastic job. Everything, except those things we had no control of, was perfect!
- 🍁 The 56 clubs in attendance passed both of the proposed bylaw amendments that will make enforcement of the program reporting requirements possible.
- 🍁 We had AIMEE winners in our Region – Buckeye received a 2nd for Best Small Bulletin and a 3rd for Best President's Letter, and Tuscarawas Valley received two 1st place nods – one for Best Desk and Derrick Article and the other for Best Industry Seminar. Congratulations everyone! I believe our region is well represented in these contests and find it interesting to see how the voting turns out..
- 🍁 Start planning now for Lafayette, LA. - it sounds like there will be a rockin' good time there in 2014!
- 🍁 A standing ovation for the Marriott's staff – what a performance!

This is also my favorite time of year. The weather is cooler, the leaves are colorful and create bright spots on the floor of the forest much like an area rug does in your home. I always feel energized and a little melancholic at the same time. And I feel the same way about being your director this past year. It was an adventure full of color and tramping through uncharted territory, but I'm a little sad that it's about over. The year truly did fly by. I want to encourage you who haven't begun a journey in the Association as a regional representative, committee chair, officer of your club or member of the board to do so soon. You will certainly gain much more than you put in. Experience cannot be bought with silver or gold, you know. And how much richer your lives will be having been a part of something special!

Happy Thanksgiving everyone!



Charlene

Region II Director's Newsletter

Shelly Hildebrant
Region II Director

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November 2013

I hope everyone that went to Convention in Charleston, West Virginia had as good a time as I did! The West Virginia Club and Region I did an excellent job of entertaining and educating all of us! Job well done!!!!!!

Congratulations to the 2014 Board –

President – Linda Rodgers

President Elect – Lori Landry

Vice President – Connie Harrison

Treasurer – Maggi Franks

Secretary – Barbara Pappas

Region I Director – April Lang

Region II Director – Stacy Tate

Region III Director – Sharon Blackwell

Region IV Director – Becky Perez

Region V Director – Philana Thompson

Region VI Director – Abby Johnson

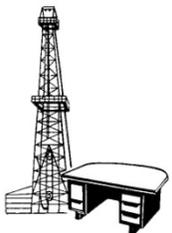
Region VII Director – Christina Forth-Matthews

I know they will do an awesome job leading this organization in the coming year. They are dedicated to moving ADDC forward into the future.

Let's help Stacy out by signing up to be a region rep for the various association committees for the coming year. Most all of them need to be filled, so let Stacy know where you want to help. The job as region rep is an easy one – most business is carried out over the internet, so step up and let's fill all the Region II slots this year!

When your club elections are held, don't forget to send me a copy of the new officers list. Also, send it to ADO for association records. If you would like me to attend your installation of new officers, please let me know so I can plan my schedule around it.

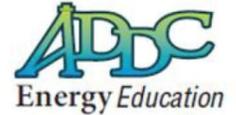
Til next month ---
Shelly Hildebrant



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REGION III DIRECTOR'S LETTER

Region III Director's Newsletter



Dorothy Dishman

Region III Director

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November 2013

Dear Region III members,

What a great convention! Charleston, West Virginia was awesome! The host club did a great job with the field trips and seminars. We also had very good Pre and Post Convention Board Meetings. President Marilyn has done an awesome job this year. She is such a joy to work with; Thank you Marilyn. Also a great big thank you to the West Virginia Club!

I would like to say congratulations to all the clubs in Region III who won AIMEEs. Great job!

Please note that the Board of Directors has voted to include the WIPC in with the Bulletin Contest from here on out. There will be a report sent out on this by the committee chairperson which will include a new deadline and some rules; so be sure to check this out.

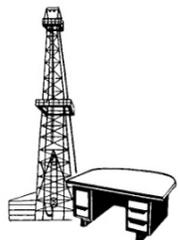
The two (2) proposed bylaw amendments have both passed. They are regarding the Program reports.

As you start to wind down the year please pass on your files to the incoming officers of your club to help with a smooth transition. I will be doing installations for the El Dorado Club, Red River Club, Lafayette Club and the Baton Rouge Club in December.

I hope everyone has a wonderful and safe Thanksgiving Holiday.

Kindest regards,

Dorothy



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REGION IV DIRECTOR'S LETTER

Region IV Director's Newsletter



Terry Ligon
Region IV Director

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November 2013

Region IV Members,

I can't remember when I have seen the level of enthusiasm that was in the air at the 62nd Annual ADDC Convention. There were over 300 attendees and 84 of those were First Timers! Region I did an awesome job. The convention was very organized, educational and fun. If you missed it, plan now to attend next year's convention which will be held in Lafayette, Louisiana. Mark your calendars now to attend.

The 2014 ADDC Board of Directors will be President, Linda Rodgers; President Elect, Lori Landry; Vice President, Connie Harrison; Secretary, Barbara Pappas; Treasurer, Maggi Franks; and Immediate Past President, Marilyn Carter together with the seven Region Directors. Region IV Director for 2014 is Becky Perez of the Victoria Club.

Congratulations to all A.I.M.E.E. winners and to all members who had entries in the various categories. Special congratulations to these winners from Region IV:

Best Small Bulletin: Victoria Club, editor Marian Daggs, 3rd place;

Best President's Letter: NHMC, author Lauri Stanfield, 1st place;

Best Desk and Derrick Article: Dallas Club, authors Mary T. Vaughan and Connie Harrison, 1st place.

I know that Becky still has a few spots to fill for regional representatives for next year. Please show her your support by stepping up to the challenge.

Does your club have a full slate of officers? Is your name on that slate? Have you volunteered to be a committee chairman or assist on a committee? Accept the challenge and take the next step to become more involved in your Club. The experiences and opportunities are amazing.

Many of us are getting our 2014 calendars and filling in dates and events to remember. Two important dates and events are the 2014 Region IV Meeting, April 24-26 in Tyler, Texas and the 63rd ADDC Convention September 24-28 in Lafayette, Louisiana.

Always remember to "Communicate to Educate and Serve".

Terry



REGION V DIRECTOR'S LETTER



November 2013
Letter No. 11



Barbara Ann Pappas
2013 ADDC Region V Director

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Dear Region V Members:

The 62nd ADDC Convention in Charleston, West Virginia, was a success and Region V should be very proud of itself. Congratulations go to these clubs who won AIMEE awards at Convention Level. I hope to see even more participation next year from all clubs within Region V.

- Best Large Bulletin: Farmington, Helen Trujillo—3rd Place
- Best Industry Article: Wichita Falls, Barbara Pappas—1st Place
- Best Industry Program: Bakersfield, Pam Wilson—1st Place
- Best Industry Field Trip: Roswell, Janice Starnes/Tara Reynolds/Kate Ediger—1st Place
- Winning Image Photo Contest: Wichita Falls, Nichole Harney & Joan Cartwright—Tied for 3rd Place
- Special Achievement Award: San Angelo Club
- Special Achievement Award (Member): Rene Peckham, San Angelo Club

Philana is still **in need of many regional representatives** in 2014. Please contact Philana Thompson, 2014 RVD-Elect, (pthompson@merrion.bz) for positions still available. I have emailed to each club the Volunteer Form, so please fill it out and send to Linda Rogers, lindar@pescoinc.biz. Being a Committee Representative or a Committee Chairman is a wonderful opportunity to learn more about Desk and Derrick and our industry.

2014 ADDC Board Election Results

President—Linda Rodgers, Region V, Farmington Club
President-Elect—Lori Landry, Region III, Lafayette Club
Vice President—Connie Harrison, Region IV, San Antonio Club
Treasurer—Maggi Franks, Region I, West Virginia Club
Secretary—Barbara Pappas, Region V, Wichita Falls Club

I want to take a moment and say “Thank You” for electing me as your 2014 Association Secretary. The ADDC Board made great strides this year for our organization and we will continue to do an outstanding job for you in the years to come.

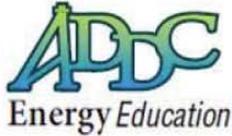
As the year is winding down, I look back at what Region V accomplished this year—WOW! I am truly amazed and in awe of each and every one of you. The other clubs in the other regions are in awe of you as well. You have done a fantastic job this year and I cannot wait to see what is in store for us next year! Let us keep moving our organization forward together, for Greater Knowledge~Greater Service.

Educating For The Future,

Barbara A. Pappas

REGION VI DIRECTOR'S LETTER

Region VI Director's Newsletter



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November 2013

Dear Region VI Members;

Fall is well on its way and the colors are lovely. But the weather is cooler, I guess you must trade one for the other. November is also the month of Thanksgiving. I hope everyone has as joyous Thanksgiving with family and friends.

Local clubs should be getting ready to vote in their local boards. Abby or I are both willing to do orientations as needed. If you have not made arrangements with Abby or myself for new officer orientation please do so. Once the officers have been elected we will need a copy of the new officer form sent to Abby and to ADO.

The public side of the website is up and running! You need to take a look and let us know what you think. I am totally amazed by the amount the little differences have made. Wayne has done an awesome job.

Now is the time to start thinking about changes you would like to see at the Region level as well as club level and association level. Read the bylaws and see if there isn't something that you think needs to be updated. Also read the Region VI resolutions and let your voice be heard if you think something is wrong and needs to be changed.

I know Abby is actively looking for Region Reps and committee chairs. I have volunteered to be the Education Chairman for next year. That is one less position for Abby to fill. Let's help her out and get them filled. Not only will signing up help Abby but it will help out our President for 2014, Linda Rodgers. You only learn by becoming active. Did I know how to be a Region Director? No not until I stepped into those shoes. The more active you become in the Association, the more active you want to become.

Program reports are still coming in, great job. I appreciate the time you take to keep our organization I.R.S. compliant. If you have forgotten this month's report get it completed, it just takes a minute or two, then send to our Region VI Program Rep Gay Wheeler.

I can't stop talking about the Convention; it was such a wonderful time and great to see everyone. I hope to keep reading more articles in your bulletins about convention.

So until next time, keep Branching Out for Energy Education!
Sincerely,

Anna Lewis-McBeth
Region VI Director

REGION VII DIRECTOR'S LETTER

Region VII Director's Newsletter



November 2013

So here we are, another year is coming to an end. We have all heard this over and over again – how time flies! It doesn't seem possible that I am almost done writing the monthly letters – hoping that they inspire everyone to stay involved and to step forward and actively participate in helping your club, region and association move forward and gain momentum.

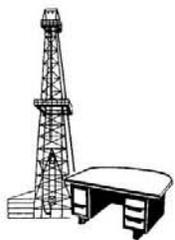


How is this for Inspiration – many of you have heard by now – for those who haven't – Our 2014 Region VII Director Elect has been named a Finalist for the RBC Woman Entrepreneur of the Year. Christina Forth-Matthews is the Western Region Finalist for the RBC Momentum Award. Congratulations Christina! The link below should take you to an article from the Edmonton Journal about Christina and AOG International.

<http://www.edmontonjournal.com/business/Edmonton+area+finalist+Women+Entrepreneur+Awards/9028001/story.html>

Christina made the choice to take a chance on herself – and look at the difference it has made! How about you – November is Election month – if you haven't put your name forward yet to serve on a committee at the club, region or association level – there is still lots of time. For those of you thinking about volunteering at the regional level – what greater mentor than Christina – here is your opportunity to learn from someone who has a proven track record on how to make things happen!

For anyone who would like a glimpse of what happens at conventions – check out my personal facebook account – I could find no evidence of anyone not having a great time! If you haven't done it yet, don't forget ADDC has now approved the use of social media for clubs, please contact me for the guidelines and the Board Approval form to get yours set up. We could even take this one step forward – how about a regional facebook account that we could all go to and see what is happening throughout the region? If you are interested please let me know and we'll get one put together.



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Lenore

“Learning is not attained by chance, it must be sought for with ardor and attended to with diligence” Abigail Adams

FRACKING IS ENVIRONMENTALLY SAFE AND ECONOMICALLY STIMULATING

By Marita Noon

On the very same day that the Wall Street Journal (WSJ) announces: "U.S. Rises to No. 1 Energy Producer" -- thanks to the shale boom made possible through a technology known as hydraulic fracturing -- an environmental group released a report calling for a complete ban of the practice, which would effectively shut down the oil and gas industry (and all of the jobs and revenues it creates) and increase dependence on foreign oil.

You probably haven't heard about either, as most news coverage, on Oct. 3, centered on the government shutdown.

Why would Environment America choose to release the report on a day when it would likely receive little attention? The answer is found in the WSJ: "The shale boom's longevity could hinge on commodity prices, government regulations and public support." (italics added)

Americans support the concept of energy independence. We don't like the fact that we've been funding terrorists who happily slaughter our citizens.

The Obama administration is the most anti-fossil-fuel in history, yet within the past month, three Obama cabinet members -- two former, one current -- have declared fracking a safe technology for extracting oil and natural gas:

- At a speech in Columbus, Ohio, former Secretary of Energy Steven Chu said that fracking "is something you can do in a safe way."

- At the Domenici Public Policy conference in Las Cruces, New Mexico, former Secretary of the Interior Ken Salazar stated: "I would say to everybody that hydraulic fracking is safe."

- In a meeting with the NY Daily News editorial board, Secretary of Energy Ernest Moniz asserted: "Fracking for natural gas is climate-friendly, environmentally safe and economically stimulating" and added: "Which is just what America and New York need."

Then, in the same month, in the greenest state of the Union, against strong opposition, California Gov. Jerry Brown signed a hotly contested bill that reflects that he favors some level of fracking.

These pro-fracking news items, along with several recent reports pointing to the safety of hydraulic fracturing, have the anti-fracking crowd resorting to desperation. And, then the WSJ announces America's energy dominance on its front page. I suspect that Environment America had their little report ready to go and were just waiting for the right time to release it -- probably after the shutdown, when the news cycle had some space. But, when the WSJ heralded the U.S. energy comeback, they just had to spring it -- hoping to shift public opinion.

The environmentalists' advertising efforts have had an impact. A September Pew Research Center for the People and the Press found that opposition to increased use of fracking rose to 49 percent from 38 percent in the previous six months.

Why, when hydraulic fracturing has brought America to the brink of energy independence, been the biggest driver of job growth, lowered utility bills, and positively impacted the trade deficit, are people opposed to it? Because



FRACKING IS ENVIRONMENTALLY SAFE (CONT.)

they don't really know what it is, and, therefore, are gullible to the old adage: "If you tell a lie big enough and keep repeating it, people will eventually come to believe it."

A University of Michigan report on hydraulic fracturing found: "The public tends to view the word 'fracking' as the entirety of the natural gas development process, from leasing and permitting, to drilling and well completion, to transporting and storing wastewater and chemicals." In fact, fracking is limited to the process of injecting fluids into a well -- just a few days of a multi-month operation (not counting leasing and permitting).

This widespread misunderstanding explains why the repeated lies have taken hold.

One of the most rampant lies about fracking made by the environmentalists is about water. The press release about the "Fracking by the Numbers" report, claims: "Of particular concern are the billions of gallons of toxic waste created from fracking, which threaten the environment, public health and drinking water."

On page 5, Fracking by the Numbers states: "Fracking operations have used at least 250 billion gallons of water since 2005." Which sounds ominous until you get some perspective. For example, over that same period, car washes have used more than twice as much water: 600+ billion gallons. In the state of Colorado, where water supplies can be constrained and oil and gas development is high, water used for fracking amounts to less than one-tenth of one percent of the state's total water demand.

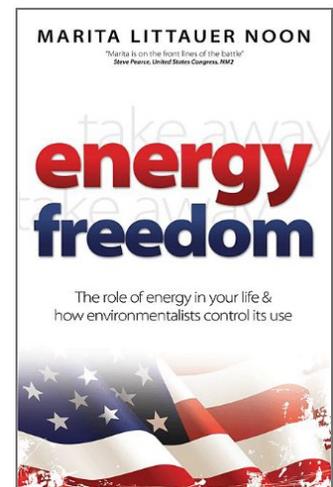
The report claims: "While most industrial uses of water return it to the water cycle for further use, fracking converts clean water into toxic wastewater, much of which must then be permanently disposed of, taking billions of gallons out of the water supply annually" -- which is false. The oil and gas industry is now using water that is not suitable for farming or drinking and then reusing the water over and over.

We could go on picking apart the 47-page report, but these deceptions on water give you the idea. Energy In Depth has a more thorough review of Environment America's "Fracking by the Numbers."

Thanks to hydraulic fracturing America is on the brink of energy independence, it has provided the biggest driver of job growth, lowered utility bills, and positively impacted the trade deficit, yet one small, well-funded, and vocal segment of the population is opposed to it -- using false scare tactics to sway public opinion. When you think about why they would want to ban this single, effective economic stimulus, it should make you shudder and cause you to commit with me to spreading the truth.



Marita Noon, Executive Director
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The author of [Energy Freedom](#), Marita Noon serves as the executive director for [Energy Makes America Great Inc.](#) and the companion educational organization, the [Citizens' Alliance for Responsible Energy](#) (CARE). Together they work to educate the public and influence policy makers regarding energy, its role in freedom, and the American way of life. Combining energy, news, politics, and, the environment through public events, speaking engagements, and media, the organizations' combined efforts serve as America's voice for energy.

2012 AIMEE AWARD WINNER

Submitted by Barbara Pappas
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FRAC FOCUS CHEMICAL DISCLOSURE REGISTRY

Have you heard? Frac Focus Chemical Disclosure Registry is now required for all operators who fracture stimulate their wells. If your company received an approved permit to drill a well on or after February 1, 2012, then you are under direction to follow regulations imposed by the Railroad Commission of Texas (Title 16, Part 1, Chapter 3, RULE §3.29).

So what exactly is Frac Focus Registry? According to the website, "FracFocus is the national hydraulic fracturing chemical registry. FracFocus is managed by the Ground Water Protection Council and Interstate Oil and Gas Compact Commission, two organizations whose missions both revolve around conservation and environmental protection. The site was created to provide the public access to reported chemicals used for hydraulic fracturing within their area. To help users put this information into perspective, the site also provides objective information on hydraulic fracturing, the chemicals used, and the purposes they serve and the means by which groundwater is protected.



The primary purpose of this site is to provide factual information concerning hydraulic fracturing and groundwater protection." (www.fracfocus.org) So what does this mean to us, the operators? Personally as a secretary in the drilling and production department, it means more paperwork for me. On the other hand, I can see where individuals have a right to know what is injected into the ground near them and if it is protected to the fullest extent of the law. I have children just like everyone else, the difference is I have knowledge in the oil and gas industry and I know what great lengths the operators go to ensure the protection of the groundwater strata.

Our oil and gas representative for the state of Texas is Leslie Savage. Her contact information is: Phone: 512.463.7308, Email: leslie.savage@rrc.state.tx.us. Leslie was kind enough to present a training seminar on the aspects of reporting hydraulic fracturing information on the FracFocus registry on February 10, 2012, at Chesapeake Energy in Fort Worth, Texas. You can also view the webinar (<http://www.teex.org/eu/flash/player.html>), which walks you through the steps of registering, activating your account, and adding and managing supervisors. This works on a 3-tiered system including: assigning a representative, designating supervisors and data submitters. Once you register, it can take a few days to get a confirmation email with your new login information before you can begin uploading data into the Frac Focus system. Even though there are safety features in the registry system to catch errors, not all errors are caught and if you notice a mistake, you can remove it from public view but it will take 90 days for it be permanently removed from the system, so be careful when inputting data.

1st Place

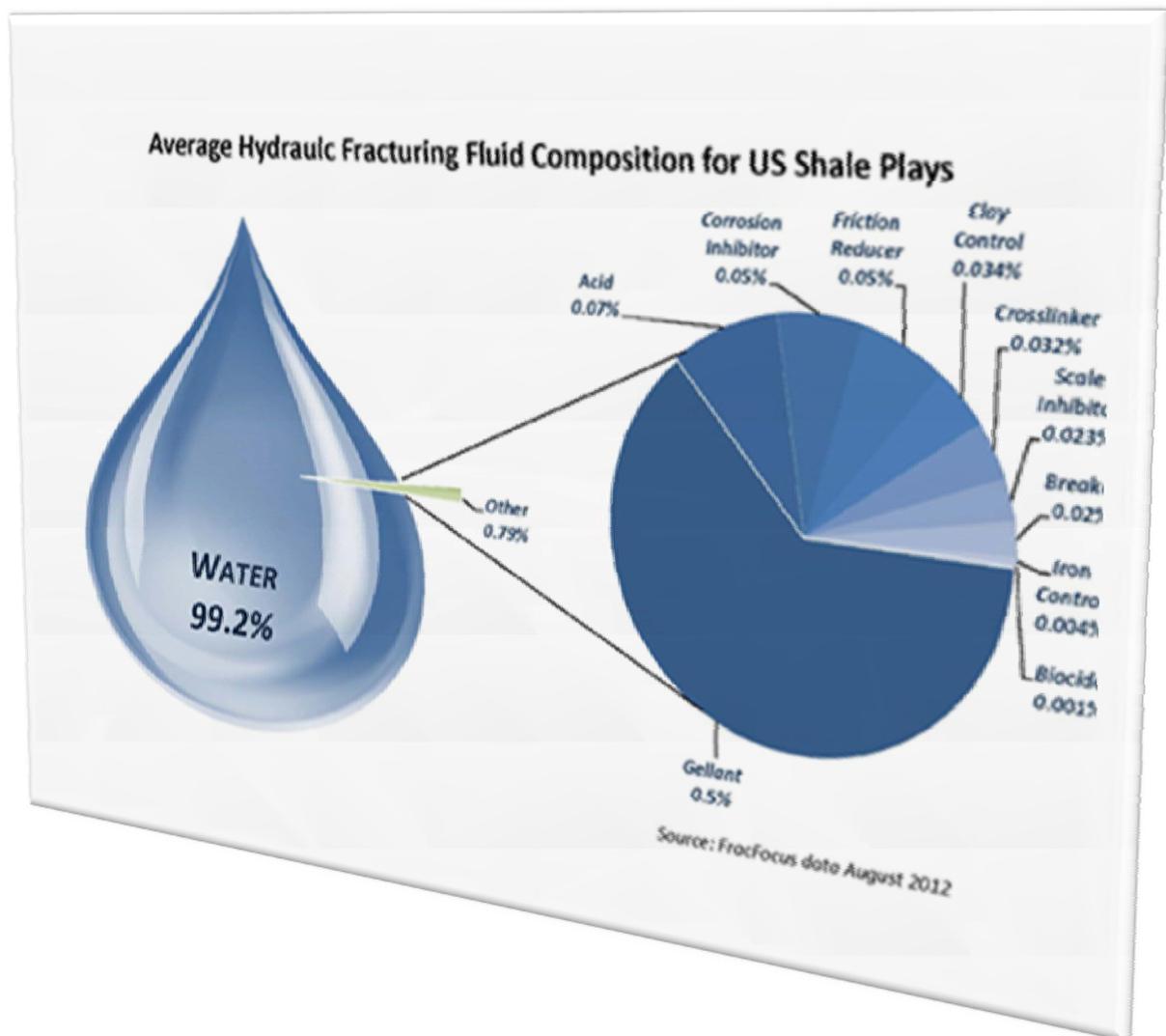
Best Industry Article

2012 AIMEE AWARD WINNER (CONT.)

Keep in mind when reporting information on the FracFocus website, chemicals that appear on an MSDS (Material Safety Data Sheet) provided by your service vendor, which are used to frac a well and are required to be reported. Please note the exception of the chemicals that can be kept proprietary based on the “Trade Secret” provisions related to MSDS. This information can be found on the Trade Secret link at:

(http://www.osha.gov/pls/oshaweb/owadisp.show_document?p_table=STANDARDS&p_id=10099).

Last but not least, the **new** version of **Frac Focus Registry 2.0** data entry site is now available starting October 1, 2012! This new Beta Site is live and will be open for one month for its Beta Testing period, at which time you can input your data at <http://fracfocusbeta.all-llc.com>. You will need XML file software which can be downloaded from (<http://www.microsoft.com/en-us/download/details.aspx?id=7973>). If you need further introduction to the FracFocus XML upload schema, you can find this information at (http://fracfocusbeta.all-llc.com/fracfocus_beta_intro_wml_files.zip). You can give feedback on any issues you encounter during this testing period from October 1, 2012 to October 15, 2012 via the link (FFBetaComments@all-llc.com). The one beauty to this new system is service vendors can upload that data on the chemicals which were used during the frac job for the operator, but you must authorize them to do so and you, the operator, must review, edit, and verify the accuracy of all information before submitting it to the public website.



DRESSER PICTORIAL REVIEW



In Collaboration with



Deadline: LOS ANGELES - OCTOBER 10-11, 1958

Seventh Annual Convention

ASSOCIATION OF DESK & DERRICK CLUBS OF NORTH AMERICA



1958 PRESIDENT
Maxine Nicks



1959 PRESIDENT ELECT
Eileen M. Vaughan



SPEAKER FRIDAY GENERAL ASSEMBLY
Max D. Leo Dehan
General Manager of Canada



FRIDAY LUNCHEON SPEAKER
Leonard E. Seaman
President Intex Oil Company

Los Angeles, long accustomed to the beautiful, well-groomed women of movies and television, had to sit up and take notice of the invasion of beauty (and brains) which took over the Biltmore Hotel during the Seventh Annual Convention of the Association of Desk and Derrick Clubs. More than one Angelina was heard to exclaim: "If these are oil industry women, I'm for being an oilman!" The Los Angeles area clubs turned out in force to show D & D girls from all over the U.S. and Canada what a show the town can put on. But in spite of the glamour of Southern California, the associated clubs went to work with a will, and the 840 oil women accomplished a tremendous amount of down-to-earth business in planning for the next year, in educating themselves about their industry, and in electing a thoroughly competent slate of officers to conduct national and regional affairs during 1959.

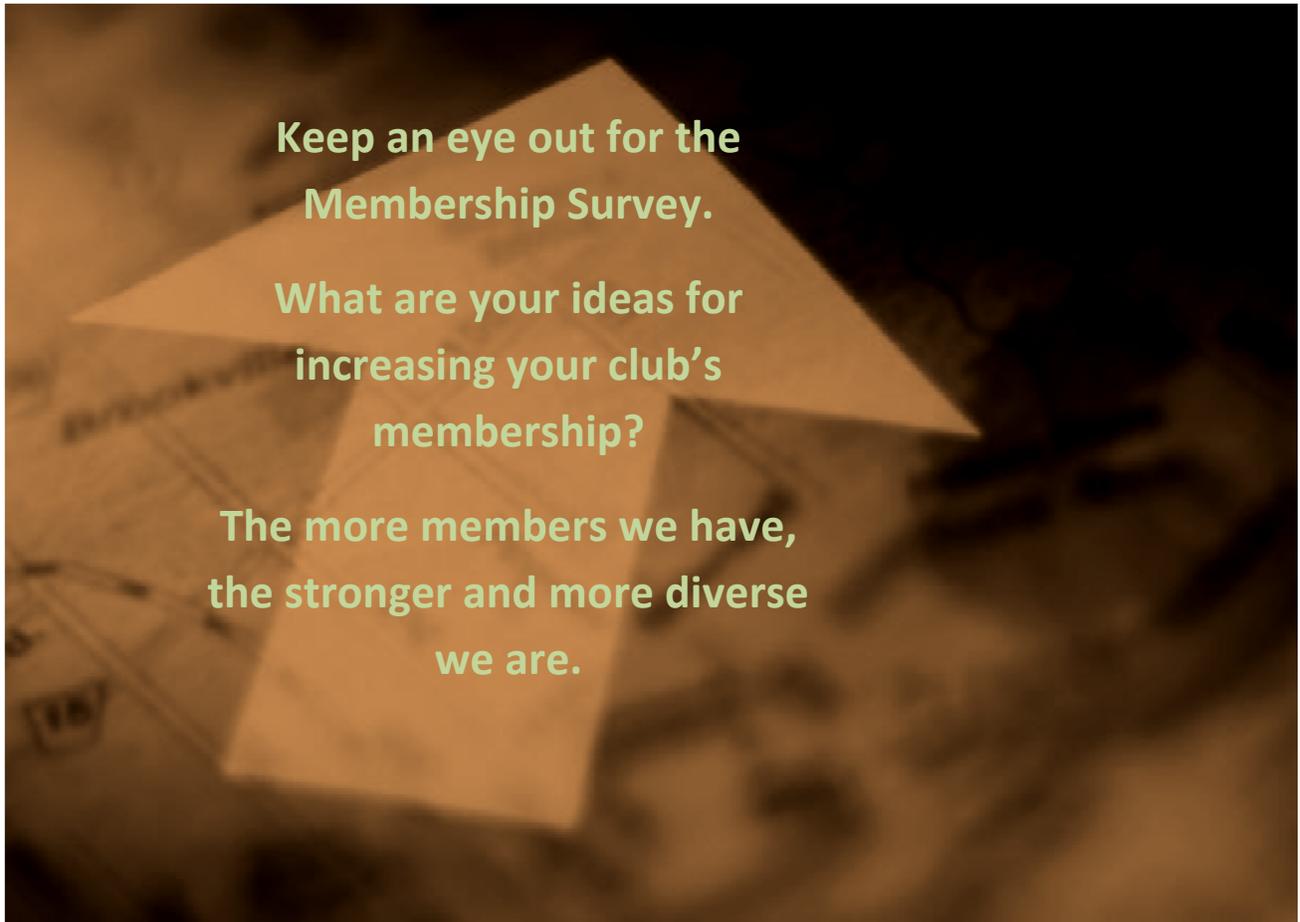
SEE YOU IN SAN ANTONIO
OCTOBER 2-3, 1959

DELEGATES EN-MASSE — EAGER TO LEARN — ATTEND FRIDAY MORNING, OCTOBER 10, GENERAL ASSEMBLY



CONVENTION THEME: "EDUCATION SECURED — PROGRESS ASSURED"

MEMBERSHIP SURVEY TO COME



2013 ADDC BOARD OF DIRECTORS

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OUR MOTTO, PURPOSE AND MISSION

MOTTO

Greater Knowledge ~ Greater Service

PURPOSE

The purpose of this club shall be to promote the education and professional development of individuals employed in or affiliated with the petroleum, energy and allied industries and to educate the general public about these industries.

MISSION STATEMENT

To enhance and foster a positive image to the global community by promoting the contributions of the petroleum, energy and allied industries through education, by using all resources available.

2014 Lafayette, Louisiana Convention



The following link is our private Desk and Derrick online group link for the **Hilton Lafayette Hotel**. This link allows members to book guest rooms online at our special group rate. Keep in mind that members can also place reservations by calling the hotel directly. Our **Group Code is ADD**. This code or the group name must be mentioned in order to receive our special rate.

Please contact Kathy Martin (kmartin@beanresources.com), 2014 ADDC Convention GAC if you have any questions.

<http://www.hilton.com/en/hi/groups/personalized/L/LFTLHHF-ADD-20140922/index.ihtml>

EDITOR'S CORNER

I'm excited to help keep the Desk and Derrick Clubs updated and informed by editing the ADDC Insight. If you have any news from your clubs or regions, please forward it to me at htrujillo@rlbayless.com and we will let the ADDC World know!

This newsletter is designed to educate and inform in a timely manner thanks to technology giving us that ability. Web pages, emails, newsletters.....all information can be distributed in a flash!

Depending on the amount of information to be distributed, we will most likely be completing the ADDC Insight by the 15th of each month. If you would like to be a co-editor on this new venture, let me know and let's collaborate!

I have included a "Flashback" section and would love to see old pictures, information or anything historical about Desk and Derrick or the energy industry. I love history!

We encourage every member, every club and every region to contribute! I can't wait to see what comes down the information pipeline so we can forward it upstream.

*Helen Trujillo
Desk and Derrick Club of Farmington, NM*